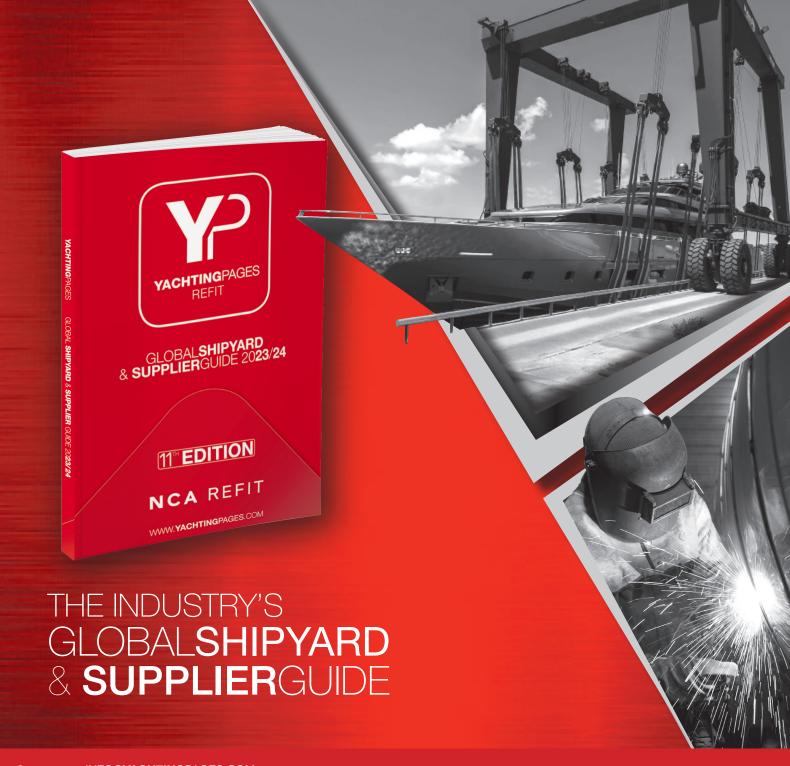


GLOBALSHIPYARD & SUPPLIERGUIDE

REFITMEDIAKIT 2023/24





**YACHTING**PAGES Refit allows direct comparison between superyacht refit yards worldwide, in one handy guide, with contact details of associated refit suppliers and services. It's an essential guide for all refit decision makers, including captains, owners, owners' representatives, project managers, engineers, management companies and shipyards.

It offers a unique opportunity to showcase your shipyard or business in a dedicated resource used by your target audience.

- **7,000 copies** distributed to 95 countries, to refit yards, to superyachts directly and to refit related businesses. By using **YACHTING**PAGES Refit, shipyards have one simple gateway through which to access an exclusive and traditionally hard-to-reach audience.
- YACHTINGPAGES Refit is placed directly into the hands of decision makers and trusted partners, using the pioneering hand-distribution methods of our sister publication, YACHTINGPAGES.
- YACHTINGPAGES Refit is available at the world's major boat shows, including Cannes, Monaco, Miami, Palm Beach, Fort Lauderdale, and METS.



### YARDCARD

**REFIT CARD** Full Page Yard Card (1 page)

GERM/

## LÜRSSEN

#### YACHT REFIT & SERVICES

Primary contact: Alberto Perrone Da Zara Address: Zum Alten Speicher 11, Bremen Coordinates: 53°10'7"N 8'36'23"E Tel Office: +49 421 6604 159

Mobile: +49 171 2880 770 Email: refit@luerssen.de

Website: www.lurssen.com/de/refit/

The know-how and resources that have made Lürssen yachts legendary are your guarantee of excellence in your refit or conversion project. Drawing on more than 1,800 engineers and skilled craftspeople as well as state-of-the-art shipbuilding technology, Lürssen will carry out the work on your vessel with the same love of precision and attention to detail that go into the creation of new-built

With dock capacities of up to 351 meters, the Hamburg facility is ideal for complex repair, refit, conversion and servicing of various ship classes. The state-of-the-art shipyard was originally established in 1877, and acquired by Lürssen in 2016. It covers an area of 451,000m2 and features one of the largest graving docks in northern Europe. The Bremen facilities, with a total area of 198,700m2, are fully equipped for sophisticated conversions, refits and maintenance projects. Located directly on the Kiel Canal, which links the North and Baltic Seas, Lürssen Rendsburg specializes in refits and maintenance of smaller-to-mid-sized yachts.

#### **REFIT SERVICES**

Rig Inspections & Spars
Machinery
Electrics
Electronics
Hydraulics
Yacht Renovation & Transformation
Interior Design
Interior & Exterior Painting
Engineering
Carpentry & Joinery
Metal Works, Welding & Fabrication
Refrigeration & Air Conditioning
GRP & Fibreglass Repairs
Structural Changes & Extensions
Fuel supplies
Waste Disposal

#### **CLASSIFICATIONS**

Quality Management ISO 9001	
Environmental ISO 14001	
Occupational Health & Safety OHSAS 18001	
ISPS	
Liability Insurance	

WWW.YACHTINGPAGES.COM



#### YARD FACILITIES

Motor
Sail
Max length accommodated351m
Keel PitX
On-site Travel Lift
Max tonnage accommodated3.500t
Synchronised Hoistx
Max tonnage accommodatedN/A
On-site Crane
Max tonnage accommodated300t
Permanent covered sheds
Max size accommodated 160m L x 28m x 8m
Slipway
Dry Dock Length 351.2m
Dry Dock Draft 9.7m✓
Dry Dock Beam 59.2m  ✓
Hard standing
Max size accommodated350m
Storage area 4500m²
Climatised Area
Electricity
Voltage options and cable options

#### **CREW FACILITIES**

Accommodation	V
Offices - on site	V
Gym	V
Training	V
Restaurant	

#### **LABOUR**

Own Employees	Day Workers
Subcontractors	Project Manager

#### **LANGUAGES**

English, French, German, Italian, Russian, Spanish, Dutch

#### REFIT CARD DOUBLE PAGE SPREAD

Full Page Yard Card

PLUS Full Page Advert (2 pages)

#### Primary contact: Alberto Perrone Da Zara Address: Zum Alten Speicher 11, Bremen Coordinates: 53"10'7"N 8"36'23"E Tel Office: +49 421 6604 159 Mobile: +49 171 2880 770 Email: refit@luerssen.de Website: www.lurssen.com/de/refit/ The know-how and resources that have made Lürssen yachts legendary are your guarantee of excellence in your refit or conversion project. Drawing on more than 1.800 engineers and skilled craftspeople as well as state-ofthe-art shipbuilding technology, Lürssen will carry out the YARD FACILITIES work on your vessel with the same love of precision and attention to detail that go into the creation of new-built Lürssen vachts. With dock capacities of up to 351 meters, the Hamburg facility is ideal for complex repair, refit, conversion and On-site Travel Lift..... servicing of various ship classes. The state-of-the-art shipyard was originally established in 1877, and acquired × Synchronised Hoist...... by Lürssen in 2016. It covers an area of 451,000m2 Max tonnage accommodated and features one of the largest graving docks in On-site Crane..... northern Europe. The Bremen facilities, with a total area Max tonnage accommodated of 198,700m2, are fully equipped for sophisticated Permanent covered sheds.... conversions, refits and maintenance projects, Located Max size accommodated ... 160m L x 28m x directly on the Kiel Canal, which links the North and Baltic Seas, Lürssen Rendsburg specializes in refits and Dry Dock Length 351.2m. maintenance of smaller-to-mid-sized yachts. Dry Dock Draft 9.7m..... REFIT SERVICES Dry Dock Beam 59.2m Hard standing ..... Storage area 4500m²..... Climatised Area ..... Voltage options and cable options . ......10KV/400-500Hz Yacht Renovation & Transformation..... Interior Design Interior & Exterior Painting ..... **CREW FACILITIES** Carpentry & Joinery.... Metal Works, Welding & Fabrication.. ~ Accommodation Refrigeration & Air Conditioning....... Offices - on site ...... GRP & Fibreolass Renairs Structural Changes & Extensions ...... Fuel supplies .... Restaurant..... Waste Disposal ......

Own Employees .....

Subcontractors......

**LANGUAGES** 

Day Workers......

English, French, German, Italian, Russian, Spanish, Dutch

Project Manager .....

#### **Technical specifications**

Full Page Advert:

130mm wide x 190mm high

Resolution: 300dpi Colour: CMYK

Format: PDF, Tiff, JPEG or Illustrator EPS

(with text converted to outlines)

Language: English



**CLASSIFICATIONS** 

Environmental ISO 14001 ......
Occupational Health & Safety OHSAS 18001 ...

Quality Management ISO 9001 .....

#### REFIT CARD DOUBLE PAGE SPREAD

Full Page Yard Card

#### **PLUS Full Page Crew Facilities**

(2 pages)

#### **CREW FACILITIES EXAMPLE**

Description word count: Minimum 50 - maximum 100

- · A brief description of the shipyard, area and facilities.
- Contact details, company name, telephone, email and URL.

#### **Bullet points:**

Minimum 5 - maximum 10

• List of the best attractions/ facilities that the shipyard can offer the crew. If the client would like all text or all bullet points then that can be done too.

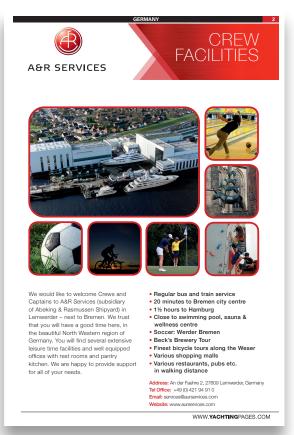
#### Images: Minimum 3 - maximum 12

- · No images will be taken off websites.
- · If no images are supplied, then stock images will be used.
- Travel time to facility or attraction to be supplied if required. It is not a requirement to have this.

#### Plus 1 logo

· Images to be supplied at 300DPI.





REFIT CARD DOUBLE PAGE SPREAD
Full Page Yard Card
PLUS Meet the Project Managers
(2 pages)

#### PROJECT MANAGERS EXAMPLE

#### ONE project manager

#### Word count:

Minimum 250 - maximum 300

- · Name of project manager
- Job title
- Contact details

**Images:** 1 headshot image of the project manager

- · Images to be supplied at 300DPI.
- · No images will be taken off websites.
- One headshot image of the expert.
- · One company logo to be supplied.

#### TWO project managers

#### Word count:

Minimum 100 - maximum 150 each

- · Name of project managers
- · Job titles
- Contact details

**Images:** 2 headshot images of the project managers

- · Images to be supplied at 300DPI.
- · No images will be taken off websites.
- · One headshot image of the expert to be supplied.
- · One company logo to be supplied.





#### REFIT CARD TRIPLE PAGE

Full Page Yard Card PLUS Full page advert and either Full Page Crew Facilities or Meet the Project Managers (3 pages)



















We would like to welcome Crews and Captains to A&R Services (subsidiary of Abeking & Rasmussen Shipyard) in Lemwerder - next to Bremen. We trust that you will have a good time here, in the beautiful North Western region of Germany. You will find several extensive leisure time facilities and well equipped offices with rest rooms and pantry kitchen. We are happy to provide support for all of your needs.

- · Regular bus and train service
- 20 minutes to Bremen city centre • 1½ hours to Hamburg
- Close to swimming pool, sauna & wellness centre
- Soccer: Werder Bremen
- Beck's Brewery Tour
- · Finest bicycle tours along the Weser
- · Various shopping malls
- · Various restaurants, pubs etc.
- in walking distance

Tel Office: +49 (0) 421 94 91 0 Website: www.aurservices.com



#### **REFIT CARD QUAD PAGE**

Full Page Yard Card **and** Full page advert **and** Full Page Crew Facilities and Meet the Project Managers (4 pages)





#### ASK THE EXPERT DOUBLE PAGE SPREAD

**PLUS** Full Page Advert within the directory section, **PLUS** ASK THE EXPERT online

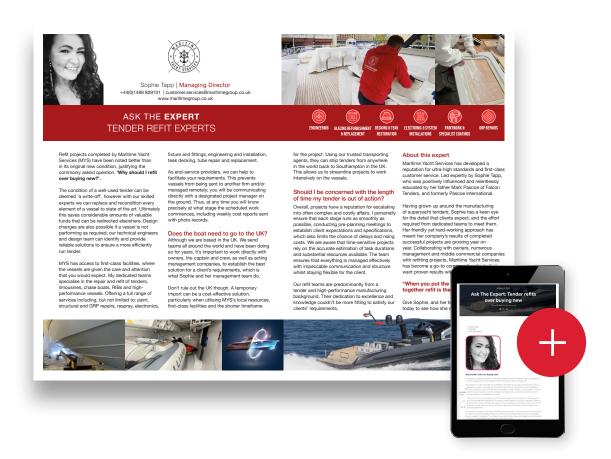
#### ASK THE EXPERTS EXAMPLE

Word Count: Minimum 300 - maximum 450

- The example given is based on a "question" and "answer" theme and needs to be supplied in this format by the client. This is your chance to showcase your expertise in your field, to educate your target audience and gain exposure.
- · Name of expert
- · Job title
- · Contact details

Images: Minimum 3 - maximum 5 (plus 1 Headshot image of the expert)

- Images to be supplied at 300DPI.
- · No images will be taken off websites.
- · If no images are supplied, then stock images will be used.
- · One headshot image of the expert to be supplied.
- · High resolution logo required



## LISTINGS FULL PAGE Full Page Advert in the new listings section

#### **Technical specifications**

#### Full Page Advert:

130mm wide x 190mm high

Resolution: 300dpi Colour: CMYK

Format: PDF, Tiff, JPEG or Illustrator EPS

(with text converted to outlines)

Language: English

NAME	LOCATION	MAY DE	DTU V	URI
IVAIVIE	LOCATION	MAX BERTH X MAX DEPTH (M)		ONL
FRANCE/MONACO				
Alu Marine	Coueron	XXXX	XXXXXX	www.alumarine.fr
CMN Yacht	Cherbourg-Octeville	XXXX	XXXXXX	www.cmnyacht.com
CNB	Bordeaux	XXXX	XXXXXX	www.cnb.fr
Couach	Gujan-Mestras	XXXX	XXXXXX	www.couach.com
Garcia Yachting	Cherbourg-en-Cotentir	1 XXXX	XXXXXX	www.garcia-bateaux.com
H2X Yachts & Ships	La Ciotat	XXXX	XXXXXX	www.h2x.com
Ocea	Les Sables d'Olonne	XXXX	XXXXXX	www.ocea-yacht.fr
VegaYachts	Coueron	XXXX	XXXXXX	www.vegayachts.com
Wally	Monaco	XXXX	XXXXX	www.wally.com
GERMANY				
Abeking & Rasmussen	Lemwerder	XXXX	XXXXX	www.abeking.com
Blohm + Voss Shipyards GmbH	Hamburg	XXXX	XXXXXX	www.blohmvossyachts.com
Drettmann Yachts GmbH	Bremen	XXXX	XXXXX	www.drettmann.com
Kusch Yacht Projekte GmbH	Wewelsfleth	XXXX	XXXXX	www.kusch-yachts.com
Lübeck Yacht Trave Schiff GmbH	Lübeck	XXXX	XXXXX	www.luebeckyacht.de
Lürssen Yachts	Bremen	XXXX	XXXXX	www.lurssen.com
NOBISKRUG GmbH	Rendsburg	XXXX	XXXXX	www.nobiskrug.com
Tamsen Maritim	Rotstock	XXXX	XXXXX	www.tamsen-maritim.de
GREECE				
Neorion Yachts	Syros	XXXX	XXXXX	www.neorion-yachts.com
ITALY				
AB Yachts	Viareggio	XXXX	XXXXXX	www.abyachts.com
Apreamare S.p.A	Naples	XXXX	XXXXXX	www.apreamare.it
Arcadia Yachts S.r.I.	Bodrum	XXXX	XXXXXX	www.arcadiayachts.it
Azimut Yachts S.p.A.	Viareggio	XXXX	XXXXXX	www.azimutyachts.com
Baglietto S.p.A	La Spezia	XXXX	XXXXXX	www.baglietto.com
Benetti S.p.A	Livorno	XXXX	XXXXXX	www.benettiyachts.it
Benetti Sail Division S.p.A	Viareggio	XXXX	XXXXXX	www.bsdyachts.com
C.Boat	Palermo	XXXX	XXXXXX	www.cboat.it
Canados International S.r.I.	Rome	XXXX	XXXXXX	www.canados.com
Cantieri di Baia	Naples	XXXX	XXXXXX	www.baiayacht.it
Cantieri Navali Codecasa S.p.A.	Viareggio	XXXX	XXXXX	www.codecasayachts.com
Cantieri Sangermani S.r.I.	Lavagna	XXXX	XXXXXX	www.cantierisangermani.it
CBI Navi S.r.I.	Viareggio	XXXX	XXXXX	www.cbinavi.com
Cerri Cantieri Navali S.p.A.	Milan	XXXX	XXXXX	www.cerricantierinavali.it
Columbus Yachts	Naples	XXXX	XXXXX	www.columbusyacht.it
Costruzioni Navali Tigullio	Lavagna	XXXX	XXXXX	www.castagnola.biz
CRN S.p.A.	Ancona	XXXX	XXXXX	www.crn-yacht.com
Custom Line Yachts	Forli	XXXX	XXXXX	www.customline-yacht.com
Dominator S.r.I.	Fano	XXXX	XXXXX	www.dominator.it
Eurocraft Cantieri Naval S.r.l.	Savona	XXXX	XXXXX	www.eurocraft.it
Falcon Yacht Service	Nuoro	XXXX	XXXXX	www.falconyachts.com
Ferretti Group	Forli	XXXX	XXXXXX	www.ferrettigroup.com
Fincantieri Yachts	La Spezia	XXXX	XXXXXX	www.fincantieriyachts.com
FIPA Group	Viareggio	XXXX	XXXXXX	www.maiora.net
Indiana Yachting	Scarlino	XXXX	XXXXXX	www.indianayachting.com
ISA Group S.r.I.	Ancona	XXXX	XXXXXX	www.isayachts.com
MMGI Shipyard S.r.I.	GoriziaCoueron	XXXX	XXXXX	www.mmgi.it
MMGI Shipyard S.r.I.	Monfalcone	XXXX	XXXXXX	www.mmgi.it
Mondo Marine S.p.A.	Savona	XXXX	XXXXX	www.mondomarine.it



## REFITADVERT OPTIONS

#### **CLASSIFIED SECTION**

#### **CLIENT DESIGNED ARTWORK**

When supplying complete artwork for your advert, please ensure that it complies with the following specifications:

- The correct size (please see sizes below)
- 300dpi at 100% of advert size
- CMYK
- Press quality PDF, high resolution Tiff, JPEG, or Illustrator EPS file (with text converted to outlines)
- All text within the advert is in English
- A telephone number, including international dialling code, is listed in the advert
- Please ensure the colour of all text/images/logos makes them easily legible on the background of the advert
- We recommend font sizes are no smaller than 8pt





# **REFIT** TECH. SPECIFICATIONS



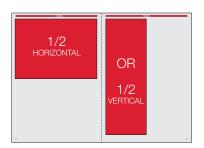
**DOUBLE PAGE SPREAD** 

272mm x 190mm



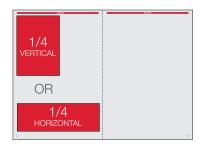
**FULL SINGLE PAGE** 

130mm x 190mm



1/2 PAGE

130mm x 94mm OR 63mm x 190mm



1/4 PAGE

63mm x 94mm OR 130mm x 46mm



**1/6 PAGE** 63mm x 62mm

1/8

**1/8 PAGE** 63mm x 46mm



**FULL BOX LISTING** 



