



BURNING™

▪ ▪ ▪ **MOUNTAIN** ▪ ▪ ▪

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ABOUT

THE WORLD'S LONGEST BURNING FIRE



BURNING MOUNTAIN, AUSTRALIA

BURNING MOUNTAIN IS A REAL PLACE LOCATED IN NEW SOUTH WALES, AUSTRALIA AND IS HOME TO THE WORLD'S LONGEST BURNING COAL SEAM FIRE. LEGEND SAYS THAT A LIGHTNING STRIKE STARTED THE FIRE APPROXIMATELY 6,000 YEARS AGO, AND IT HAS BEEN BURNING EVER SINCE.

OUR MISSION IS TO PROVIDE FULL-BODY WARMTH VIA PREMIUM PRODUCTS AT AFFORDABLE PRICES, AND WE CAN THINK OF NO BETTER WAY TO DO THAT THAN UNDER A BRAND THAT INSPIRES US TO PROVIDE THE LONGEST-LASTING HEATING SOLUTIONS.

ABOUT



RED COLOR

REPRESENTS THE ACTIVE, BURNING STATUS OF THE FIRE

YELLOW COLOR

REPRESENTS THE LIGHTNING STRIKE THAT STARTED THE FIRE

6 SQUARES

REPRESENTS THE 6,000 YEARS THE FIRE HAS BEEN BURNING

SQUARE LOCATION

REPRESENTS THE UNDERGROUND NATURE OF THE FIRE

PRODUCTS

BODY WARMERS

DIMENSIONS

5.11" x 3.74"

DURATION

12 HOURS

MAX. TEMPERATURE

136F

AVG. TEMPERATURE

133F

ADHESIVE-BACKED

YES

SHELF LIFE

3 YEARS



PRODUCTS

BODY WARMERS

PART #	ITEM #	DESCRIPTION	QUANTITY	RETAIL
100-00293	BMTN-DB-M1	BURNING MOUNTAIN, DISPOSABLE, BODY WARMERS, MEDIUM, 1 WARMER, PACKET	1	\$1.69
100-00294	BMTN-DB-M10	BURNING MOUNTAIN, DISPOSABLE, BODY WARMERS, MEDIUM, 10 WARMERS, BAG	10	\$14.99

PRODUCTS

FOOT WARMERS

DIMENSIONS

9.05" x 2.75"

DURATION

8 HOURS

MAX. TEMPERATURE

113F

AVG. TEMPERATURE

100F

ADHESIVE-BACKED

YES

SHELF LIFE

3 YEARS



PRODUCTS

FOOT WARMERS

PART #	ITEM #	DESCRIPTION	QUANTITY	RETAIL
100-00295	BMTN-DF-S1	BURNING MOUNTAIN, DISPOSABLE, FOOT WARMERS, SMALL, 1 PAIR, PACKET	1	\$2.25
100-00296	BMTN-DF-S5	BURNING MOUNTAIN, DISPOSABLE, FOOT WARMERS, SMALL, 5 PAIRS, BAG	5	\$9.99

PRODUCTS

HAND WARMERS

DIMENSIONS

3.74"x2.16" | 5.11"x3.93"

DURATION

13 HOURS

MAX. TEMPERATURE

158F

AVG. TEMPERATURE

146F

ADHESIVE-BACKED

NO

SHELF LIFE

3 YEARS



HAND WARMERS - SMALL

PART #	ITEM #	DESCRIPTION	QUANTITY	RETAIL
100-00301	BMTN-DH-S1	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, SMALL, 1 WARMER, PACKET	1	\$0.79
100-00302	BMTN-DH-S10	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, SMALL, 10 WARMERS, BAG	10	\$7.99
100-00303	BMTN-DH-S25	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, SMALL, 25 WARMERS, BAG	25	\$17.99
100-00304	BMTN-DH-S100	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, SMALL, 100 WARMERS, BOX	100	\$79.99

PRODUCTS

HAND WARMERS - LARGE

PART #	ITEM #	DESCRIPTION	QUANTITY	RETAIL
100-00297	BMTN-DH-L1	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, LARGE, 1 WARMER, PACKET	1	\$1.59
100-00298	BMTN-DH-L10	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, LARGE, 10 WARMERS, BAG	10	\$14.99
100-00299	BMTN-DH-L25	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, LARGE, 25 WARMERS, BAG	25	\$34.99
100-00300	BMTN-DH-L50	BURNING MOUNTAIN, DISPOSABLE, HAND WARMERS, LARGE, 50 WARMERS, BOX	50	\$79.99

PRODUCTS

SEAT WARMERS

DIMENSIONS

12.5" x 12.5"

DURATION

5 HOURS

MAX. TEMPERATURE

140F

AVG. TEMPERATURE

131F

ADHESIVE-BACKED

YES

SHELF LIFE

3 YEARS



PRODUCTS

SEAT WARMERS

PART #	ITEM #	DESCRIPTION	QUANTITY	RETAIL
100-00305	BMTN-DS-L1	BURNING MOUNTAIN, DISPOSABLE, SEAT WARMERS, LARGE, 1 WARMER, PACKET	1	\$6.99

PRODUCTS

TOE WARMERS

DIMENSIONS

3.74" x 2.16"

DURATION

8 HOURS

MAX. TEMPERATURE

113F

AVG. TEMPERATURE

100F

ADHESIVE-BACKED

YES

SHELF LIFE

3 YEARS



PRODUCTS

TOE WARMERS

PART #	ITEM #	DESCRIPTION	QUANTITY	RETAIL
100-00306	BMTN-DT-L1	BURNING MOUNTAIN, DISPOSABLE, TOE WARMERS, LARGE, 1 PAIR, PACKET	1	\$1.59
100-00307	BMTN-DT-L5	BURNING MOUNTAIN, DISPOSABLE, TOE WARMERS, LARGE, 5 PAIRS, BAG	5	\$7.49

HOW TO USE

- 1** TEAR OPEN OUTER PACKAGING.
- 2** EXPOSE WARMER TO AIR & SHAKE.
- 3** ENJOY THE WARMTH!



MARKET STATS

2022 GLOBAL

\$ 444 M

2028 GLOBAL EST.

\$ 711 M

*ACCORDING TO "GLOBAL DISPOSABLE HAND WARMER MARKET REPORT, HISTORY AND FORECAST 2017-2028" ON MARKETRESEARCH.COM

TOTAL GLOBAL GROWTH BY 2028

60.3%

*ACCORDING TO "GLOBAL DISPOSABLE HAND WARMER MARKET REPORT, HISTORY AND FORECAST 2017-2028" ON MARKETRESEARCH.COM

MARKETS



AUTOMOTIVE



CAMPING & HIKING



CYCLING



FARMING



FIRST RESPONDERS



GOLFING



HOME & OFFICE



HUNTING & FISHING



POWERSPORTS



SPORTS



TRAVEL



*WINTER ACTIVITIES
& JOBS*

AUTOMOTIVE

Winter mornings can be a daunting challenge, especially when it comes to scraping frost-covered windshields and battling icy cars. But fear not! Our air-activated warmers are designed to provide immediate warmth within 15 minutes of being exposed to air. Simply activate the warmers 10-15 minutes before heading outside, place them in your pockets or gloves, and let the magic unfold. As you tackle the ice and snow on your car, the warmth will radiate throughout your hands and body, keeping you toasty and comfortable in even the coldest of moments. Gone are the days of numb fingers and shivering hands!



CAMPING

Heading out on a winter camping adventure? Make sure you pack the essentials to keep you warm when the temperature dips below freezing. One of the best ways to stay cozy inside your tent and sleeping bag is by using Burning Mountain warmers. Our warmers provide a reliable source of heat that get hotter quicker and last for hours, making them ideal for chilly nights in the great outdoors. Simply tear open the package to activate the warmer, tuck it into your sleeping bag or pockets, and allow the gentle warmth to surround you. The compact design and long-lasting heat of Burning Mountain warmers ensure you can sleep comfortably, even in the coldest of conditions, allowing you to fully enjoy those winter camping adventures without freezing.



HIKING

Are you tired of freezing feet and toes during your outdoor adventures? Look no further than Burning Mountain's air-activated feet and toe warmers. These little marvels are the perfect solution for keeping your extremities warm and toasty no matter the temperature. Simply activate these warmers by exposing them to air, slip them into your shoes or boots, and experience a comforting warmth that will last for hours. With Burning Mountain's feet and toe warmers, hikers can now conquer any trail without fear of numbness or discomfort. Say goodbye to the woes of frigid weather and hello to cozy toes and feet on your next adventure!



CYCLING

Burning Mountain's air-activated warmers are revolutionizing the cycling industry by providing professional-grade warmth for professional cyclists. Designed with advanced, proprietary technology, our warmers are engineered to deliver targeted heat precisely where it is needed the most. Burning Mountain warmers ensure that cyclists can perform at their best even in the harshest conditions. Our proprietary air-activated design ensures quicker heat than the leading brands and provides instant and long-lasting warmth - eliminating the need for bulky, restrictive clothing layers. With Burning Mountain equipped, cyclists can focus solely on their performance, knowing they have the ultimate warmth solution.



FARMING



During the harsh winter months, Burning Mountain air-activated warmers provide an essential source of warmth and comfort for hardworking farmers as they go about their daily tasks. With a range of options tailored to specific needs, these warmers become indispensable companions for those toiling in chilly surroundings. As farmers brave the biting cold with their hands tirelessly tending crops and animals, our hand warmers offer a respite, keeping their hands toasty and nimble. Our adhesive-backed body warmers, designed to snugly fit under layers of clothing, provide a full-body warmth, ensuring farmers can withstand the frosty temperatures without compromising mobility. For farmers who spend long hours in the fields riding in or on farm equipment, our adhesive-backed seat warmers ensure a cozy seating experience, negating the discomfort that comes with frigid machinery. Our feet warmers fit easily into boots and offer relief from the frozen ground, ensuring that farmers' feet remain warm throughout their demanding work.

FIRST RESPONDERS

Burning Mountain's air-activated hand warmers are an essential tool for emergency service providers, such as police officers, who face the challenge of staying warm on cold nights. Our hand warmers are always ready for immediate deployment, as they do not rely on batteries or need to be charged. With their simple activation process, all one needs to do is expose the hand warmer to air, and it starts producing comforting heat instantly. This feature ensures that emergency responders can focus on their critical tasks without worrying about a power source. Lightweight and compact, Burning Mountain hand warmers easily fit in pockets or gloves, providing reliable warmth to keep those brave professionals comfortable and focused in any cold weather situation. Adhesive-backed body warmers can be worn discreetly under uniforms and help combat even the coldest conditions!



GOLFING

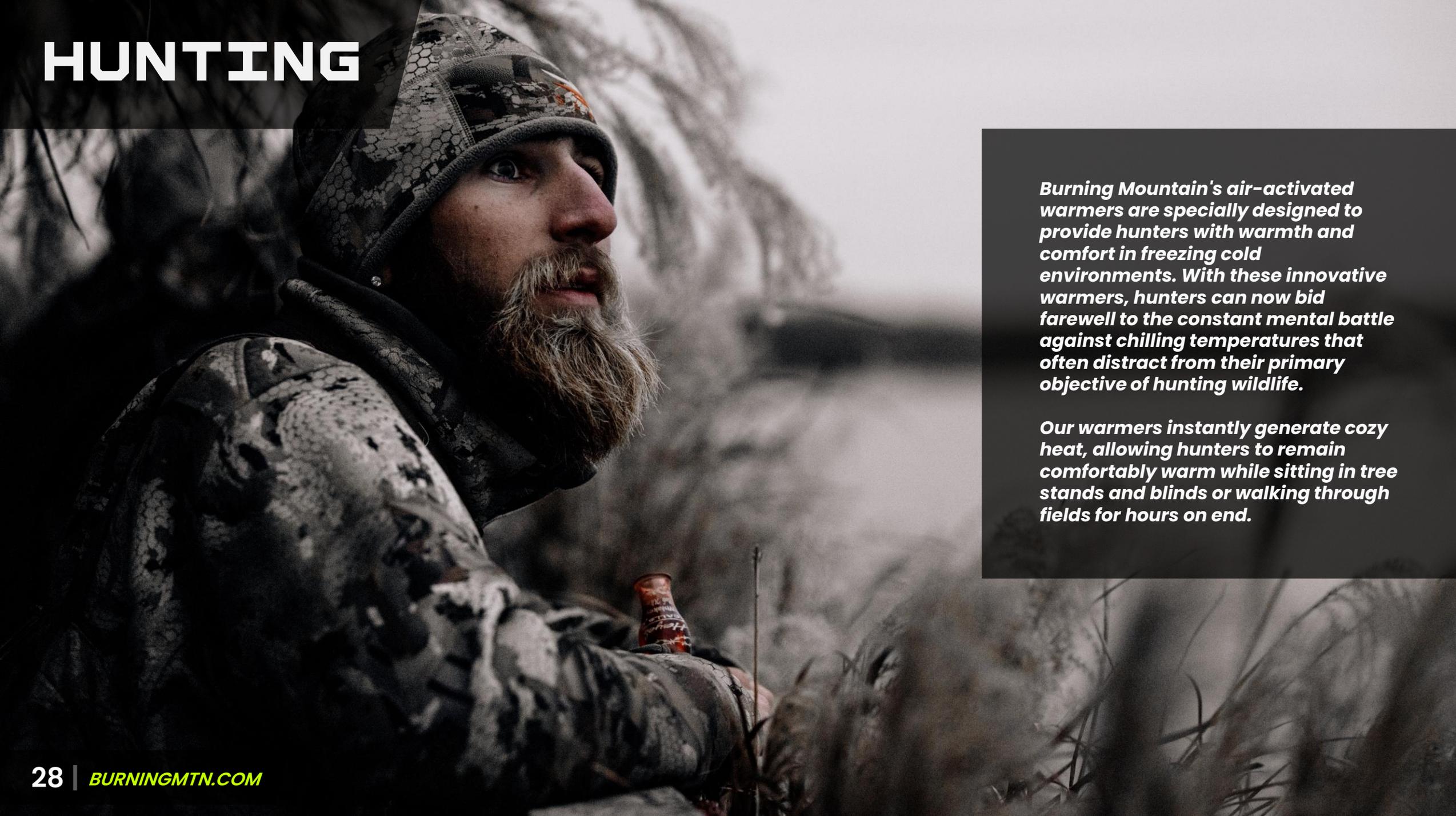
Golfers who brave the chilly weather on the course can now count on Burning Mountain's air-activated seat warmers to keep them cozy as they traverse the course. Designed to adhere effortlessly onto golf cart seats, these innovative seat warmers provide a blissful warmth that envelops golfers during their rounds. With their air-activated technology, our seat warmers offer a convenient and effortless solution for golfers seeking to maintain their comfort in cold conditions. As players move from shot to shot, they can rely on the seat warmers to provide a gentle and soothing reinvigorating heat, enabling them to focus on their performance without the distraction of freezing temperatures. With Burning Mountain's seat warmers, golfers can minimize discomfort and maximize enjoyment even during the coldest rounds of golf.



OFFICE

For many, the office is often synonymous with a chilly atmosphere that leaves employees shivering at their desks. A cold work environment makes it harder than ever to focus and be productive. However, with Burning Mountain Warmers, this frosty dilemma is swiftly remedied. Designed with comfort in mind, our air-activated warmers are the perfect solution to warm you up during the workday. Burning Mountain Warmers provide a cozy and inviting atmosphere at each workstation. The heat generated by our warmers ensures you experience the much-needed warmth to stay focused and motivated throughout the work day. From toasty hands to heated seats, Burning Mountain Warmers create a productive work environment that keeps the thermostat chills at bay. Say goodbye to freezing offices and hello to a cozier workday with Burning Mountain Warmers!

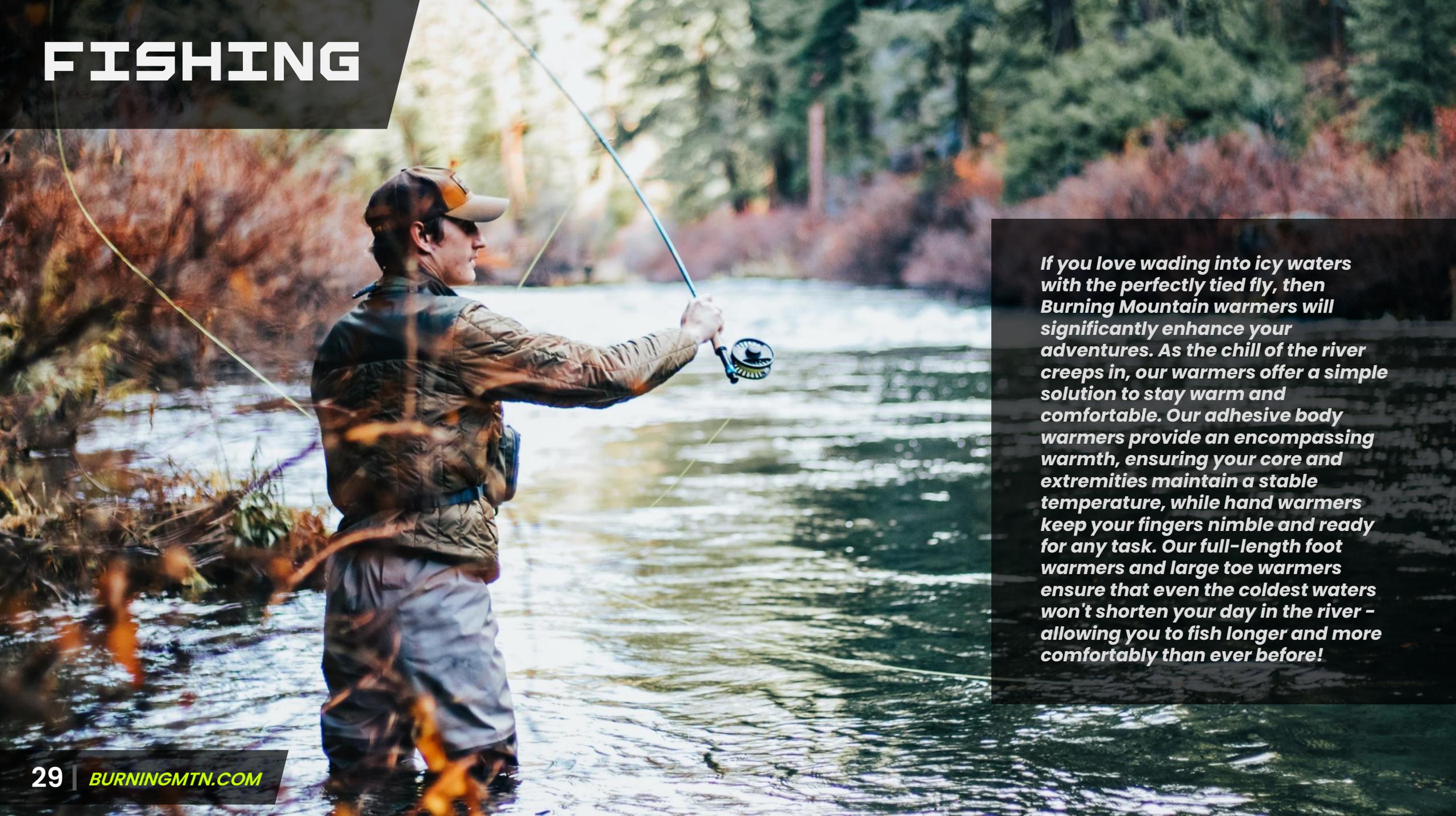
HUNTING

A man with a beard, wearing a camouflage beanie and jacket, is shown in profile, looking towards the right. He is holding a rifle. The background is a blurred, natural outdoor setting.

Burning Mountain's air-activated warmers are specially designed to provide hunters with warmth and comfort in freezing cold environments. With these innovative warmers, hunters can now bid farewell to the constant mental battle against chilling temperatures that often distract from their primary objective of hunting wildlife.

Our warmers instantly generate cozy heat, allowing hunters to remain comfortably warm while sitting in tree stands and blinds or walking through fields for hours on end.

FISHING

A person wearing a brown quilted jacket, a cap, and waders is standing in a river, fishing. The background shows a river with white water rapids and dense autumn foliage in shades of orange, red, and green. The person is holding a fishing rod and reel, and the line is cast into the water.

If you love wading into icy waters with the perfectly tied fly, then Burning Mountain warmers will significantly enhance your adventures. As the chill of the river creeps in, our warmers offer a simple solution to stay warm and comfortable. Our adhesive body warmers provide an encompassing warmth, ensuring your core and extremities maintain a stable temperature, while hand warmers keep your fingers nimble and ready for any task. Our full-length foot warmers and large toe warmers ensure that even the coldest waters won't shorten your day in the river - allowing you to fish longer and more comfortably than ever before!

POWERSPORTS

If you love exploring the great outdoors, then Burning Mountain warmers will significantly enhance your adventures. As the chill of the wilderness creeps in, our warmers offer an invaluable means to stay warm and comfortable. Our adhesive body warmers provide an encompassing warmth, ensuring your core and extremities maintain a stable temperature, while hand warmers keep your fingers nimble and ready for any task. Our seat warmer offers a cozy respite when pausing to enjoy a scenic view, and our full-length foot warmers and large toe warmers ensure that even the coldest ground won't hinder your exploration - allowing you to trek deeper and delve further into nature's wonders.



SPORTS

When venturing into the stadium on a chilly gameday, it's vital to come prepared for the biting cold that seemingly gets worse and worse as the game goes on. As the crisp air wraps envelopes your body, the need for warmth becomes essential to fully enjoy the game unfolding before your eyes. That's why savvy fans have started equipping themselves with Burning Mountain air-activated warmers, a game-changing creation that keeps shivers at bay and full-focus on the action. These compact warmers gradually release a gentle, comforting heat that wraps you in a cozy embrace. Whether seated amongst the roaring crowd or bundled up closely with loved ones, these warmers become a steadfast companion, allowing you to actually enjoy the game and not spend your time complaining or thinking about that nagging chill. No longer will the cold dampen your spirits, for with Burning Mountain air-activated warmers in full force, you will sail through the frigid conditions with ease, keeping your body toasty throughout the event.



FITNESS

Burning Mountain air-activated warmers are an essential companion for exercise enthusiasts seeking to stay active outside in cold weather. Offering full-body warmth coverage, our warmers are designed to keep every muscle warm and loose during exercise. With our proprietary "Hotter Quicker" technology, our warmers deliver a quick, consistent, and comforting heat that promotes blood circulation and helps prevent muscle stiffness. From head to toe, these warmers provide an enveloping warmth that keeps the entire body protected from the biting chill, allowing athletes, joggers, and walkers to push their limits and enjoy their activities with unparalleled comfort and flexibility. Don't let the cold weather hinder your outdoor pursuits; let Burning Mountain warmers be your secret weapon to combat the cold!



TRAVEL



Are you tired of enduring freezing temperatures while on long airplane flights? Look no further than Burning Mountain warmers, the perfect solution to keep you cozy throughout your journey. These state-of-the-art warmers are TSA-approved, ensuring smooth security checks at the airport. Made with the highest quality materials, Burning Mountain warmers provide unparalleled warmth during those cold, uncomfortable flights. Designed to fit discreetly in your pockets or carry-on, they are compact and convenient. Say goodbye to shivering at 30,000 feet and embrace the ultimate comfort only Burning Mountain warmers can provide.

WINTER

A close-up photograph of a red shovel with a silver metal blade, filled with snow. The shovel is being held by a person whose legs and feet are visible in the background, standing in a snowy landscape. The background is slightly blurred, focusing attention on the shovel and the snow.

When faced with the daunting task of shoveling snow on a chilly winter morning, Burning Mountain air-activated warmers prove to be an unparalleled ally in the battle against frigid temperatures. Our warmers are designed to provide instant warmth and utmost comfort, embracing you in a cocoon of heat that keeps the bone-chilling cold at bay. Our warmers unleash a gentle, consistent heat that envelops your hands, keeping them toasty and nimble even in freezing conditions. With every shovel-full of snow, the radiant warmth emitted by the air-activated warmers seeps through your gloves, infusing your fingertips with a comforting heat that defies the icy onslaught of the winter landscape.

COMMERCIAL



When it comes to tackling the bone-chilling cold that can paralyze construction crews and workers to their very core, Burning Mountain's air-activated body warmers come to the rescue. These remarkable warmers provide hands-free warmth that envelops the entire body, alleviating the numbing cold that can hamper productivity in cold-weather conditions. Seamlessly designed to accompany outdoor workers with ease, these warmers are a beacon of warmth, guaranteeing a comfortable and productive workday. Once activated, they radiate a cozy warmth that penetrates through every layer of clothing, giving workers the freedom to focus on the task at hand without having to worry about cold-induced discomfort. With Burning Mountain's air-activated body warmers at their side, construction crews and outdoor workers can conquer freezing temperatures and work with unparalleled efficiency and warmth - undeniably making them the perfect companions for harsh weather working conditions.

WHY CHOOSE US

HOTTER QUICKER

160%*

HOTTER THAN THE LEADING BRAND AFTER 5 MINUTES.

HOTTER LONGER

730%*

HOTTER THAN THE LEADING BRAND AFTER 8 HOURS.

*ACCORDING TO TEST RESULTS COMPARING BURNING MOUNTAIN'S SMALL HAND WARMERS TO THE EQUIVALENT-SIZED HAND WARMERS OF THE LEADING BRAND.

WHY CHOOSE US

BETTER PACKAGING

- HIGH-QUALITY, ALUMINIZED OUTER PACKAGING
- RESEALABLE OUTER BAG KEEPS WARMERS ORGANIZED
- COMMERCIAL-GRADE, WATERPROOF BUCKETS KEEP WARMERS DRY



WHY CHOOSE US

LOWER PRICING

- SINGLE-WARMER INDIVIDUAL PACKETS
- LOWER ENTRY PRICES COMPARED TO THE LEADING BRAND
- MINIMUM PURCHASE QUANTITY IS HALF OF THE LEADING BRAND



WHY CHOOSE US

FEWER RETURNS

- AIR-TIGHT INDIVIDUAL PACKETS
- PREVENTS PRE-USE AIR LEAKAGE AND ACCIDENTAL ACTIVATION
- LOWER PRODUCT RETURN RATES THAN OTHER BRANDS



WHY CHOOSE US

SAFER PRICING

- UNILATERAL PRICING POLICY — MONITORING & ENFORCEMENT 24/7
- ENSURES ALL SELLERS AND CONSUMERS HAVE THE BEST PRICES
- HOTHANDS JOBBER COST OF **\$7.49 VS. \$5.99** RETAIL ???
- NO DECEPTIVE, AMAZON-ONLY PART NUMBERS



WHY CHOOSE US

NEWER PRODUCTS

- ADHESIVE-BACKED SEAT WARMER — NEW FOR 2023 Q3
- COMMERCIAL-GRADE BUCKET PACKAGING — NEW FOR 2023 Q3



WHY CHOOSE US

STRONGER BRANDING

- COMMITTED TO PRODUCING INNOVATIVE SOLUTIONS
- COMMITTED TO DEVELOPING PREMIUM PRODUCTS
- COMMITTED TO KEEPING PRICES AFFORDABLE FOR EVERYONE



WHY CHOOSE US

GREENER SOLUTIONS

- RECYCLABLE OUTER PACKAGING
- BIODEGRADABLE INNER INGREDIENTS
- POLYMER-FREE INNER INGREDIENTS



WHY CHOOSE US

HIGHER REVIEWS

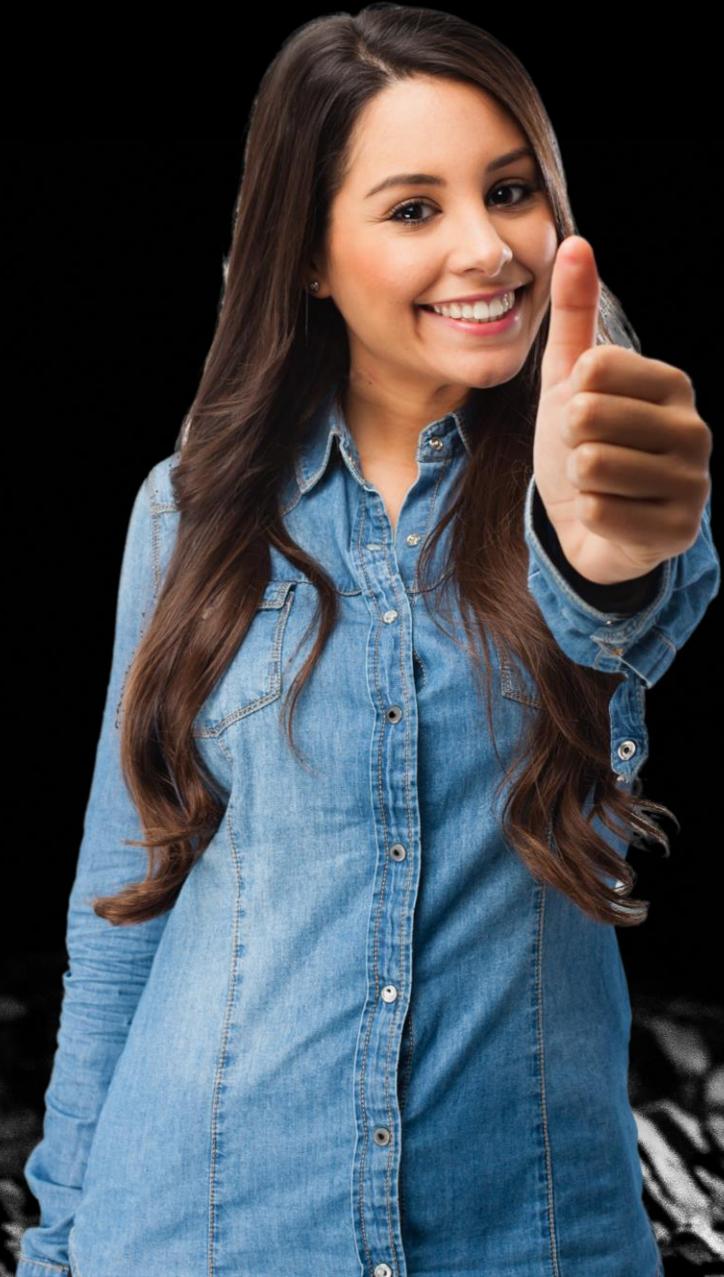
- HOTTER QUICKER — POSITIVE RESULTS DURING JUDGEMENT PERIOD
- HOTTER LONGER — INCREASES OVERALL PRODUCT EXPERIENCE
- FEWER RETURNS — NO PRE-ACTIVATED, DUD-WARMER ISSUES



WHY CHOOSE US

CUSTOM POINT-OF-PURCHASE

- AVAILABLE UPON REQUEST
- CUSTOM DESIGNS BASED ON RETAIL / DISPLAY SPACE
- PREMIUM BRANDING AND DISPLAY OPTIONS TO ENHANCE SHELVES





BURNING™

▪ ▪ MOUNTAIN ▪ ▪