



Chatham unveils summer 2014 collection at METS

19 – 21 November 2013

Stand number: 03.314

Chatham will launch its summer 2014 footwear collection on stand 03.314 at the forthcoming Marine Equipment Trade Show (METS) in Amsterdam, 19 – 21 November 2013. The collection includes three new sailing boots, leveraging the success of Chatham's phenomenally popular Cruz II sailing boot.

Catamaran is Chatham's first ladies sailing boot and there are two new sailing boots for men – Finn and Rig. All three boots feature a 100% waterproof bamboo membrane and a sturdy rubber sole with aqua jet channelling. RRP from £149.00.

Continuing Chatham's innovative use of sail cloth – for which it won the highly prestigious DAME award last year – the brand is launching new brighter, bolder coloured sail cloth ladies deck shoes, including Intrepid G2. A professional ladies deck shoe made from Contender® sail cloth, Intrepid G2 is available in vibrant blue or pink and features a siped sole for exceptional grip on deck. RRP £89.00.



With Chatham's new Compass G2, the brand's classic deck shoe style has been updated for the season with bright coloured soles and extra soft leathers. RRP £89.00.

Philip Marsh, Managing Director of Chatham, says, "In this new collection we have focused on the use of innovative materials to enable us to offer a variety of products at different price

points – a reflection of the current trend for customers to splurge on some items and save on others.

“By taking this approach, Chatham will appeal to a wide customer base and the retailer can choose from a selection of price points according to their own audience demographic, providing an opportunity for even greater growth in our key summer business.”

For trade orders please call 0845 2700 217 or email: orders@chatham-marine.co.uk

Web: www.chatham-marine.co.uk

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Managing Director of Chatham, Philip Marsh, will be available to interview at the show. Please contact Sophie Foyle or Chrissie Williams at ADPR Ltd for further information:

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