



Marina Master Mobile

Be in complete control of your marina business anytime and anywhere by using Marina Master on all of your mobile devices.

Marina Master Cloud Based

Be flexible and reduce your infrastructure costs using Marina Master as a Cloud Based Solution.

Marina Master FREE trial

Download Marina Master app and myMarina app (portal for clients) from  or  and TRY IT YOURSELF!



 **IN YOUR LANGUAGE**



Visit our website
www.marina-master.com

Call or email us:
+386 1 519 9121
info@marina-master.com

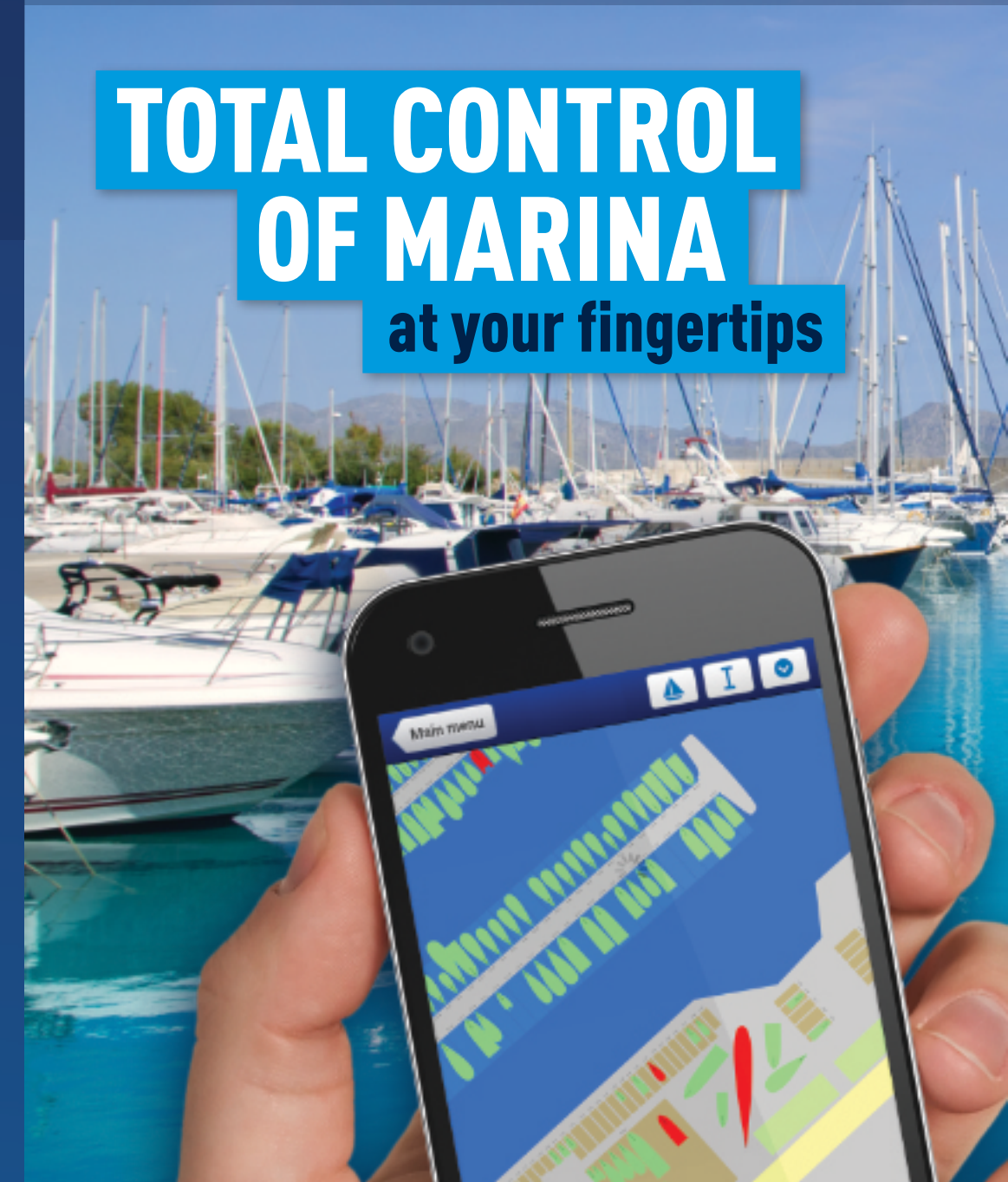


Get **FREE** Marina Master app
and myMarina app

- M**USCLE
POWERFUL TOOL, ALL IN ONE
- A**DAPTABILITY
CUSTOMIZED, UPGRADEABLE
- S**ECURITY
STABLE, SAFE, BANK-TRUSTED SOFTWARE
- T**OTAL CONTROL
TRANSPARENCY, AUDITABILITY
- E**FFORTLESS
EASY TRANSITION, USE & MAINTENANCE
- R**ESULTS
MORE PROFIT, SATISFIED STAFF & GUESTS



**TOTAL CONTROL
OF MARINA**
at your fingertips



marinamanagement**software**

CRM • RESERVATION SYSTEM • MOVEMENT CONTROL • DOCK WALK
• INVOICING • BOATYARD SERVICES • ASSET & MAINTENANCE •
TIMESHEETS • METER READINGS • POS & FUEL SALES • myMARINA
PORTAL • ONLINE BOOKING • MANAGEMENT ANALYTICS • ACCOUNTING
• BANK FEED • YACHT CLUB • LOYALTY PROGRAM • FOOD & BEVERAGE
• EVENT MANAGEMENT • CHARTER • ACCOMMODATION MANAGEMENT •
CAMPING SITE • CCTV • ACCESS CONTROL

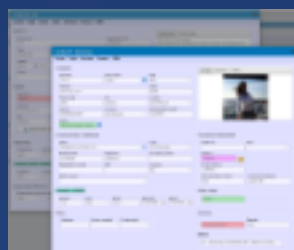


IRM Ltd. | Bratov Babnik 10 | 1000 Ljubljana | Slovenia | Europe

Total control of your marina resort operations with the marina management software that reduces costs, raises productivity, improves customer experience and increases profit.

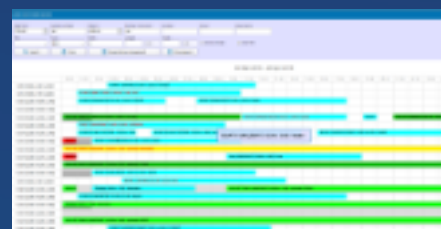
CUSTOMER RELATIONSHIP MANAGEMENT - CRM

Advanced CRM, designed specifically for marinas, enables complete organization and access of your customers and vessels data, constant communication with customers via email or SMS, planning activities and support of sales and marketing processes.



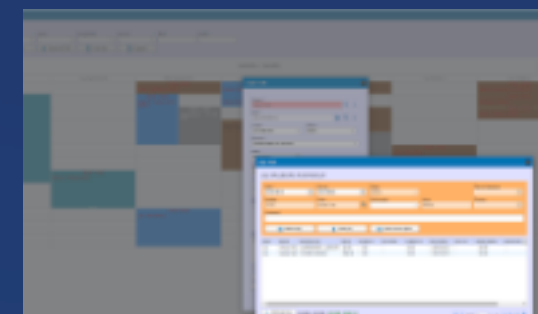
MOVEMENT CONTROL

Graphical overview of marina occupancy today, in the past and in the future. Monitoring of planned and actual vessel arrivals, departures and temporary exits. Automatic notifications to marina staff using **MarinaMaster app**. Possible different options for boat tracking and movement control (**mobile dock walk**, **myMarina app**, **RFID**, **QR Code**, **NFC labels**, **Ultrasonic Sensors**).



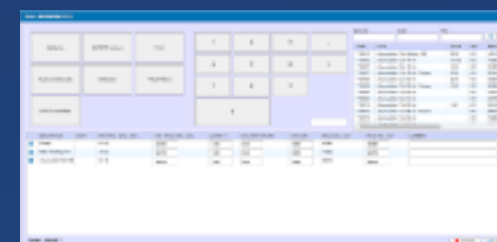
BOATYARD SERVICES

Crane planning and managing complete works in boatyard. Simple and quick response to customer customers' about their vessels services. Registering usage of material and equipment with barcode readers. Supervision of service work for each vessel and overview of work efficiency.



POS

Simple and user friendly interface for selling store items, fuel or manufacturing parts. Available also in mobile version.



INVOICING

Automatic invoicing and email sending, adjustable format and language of invoice document, auditing overdue accounts.



TIMESHEETS

Improved planning of work in boatyard and maintenance services. Enables working hours tracking, approvals and profitability analyses.

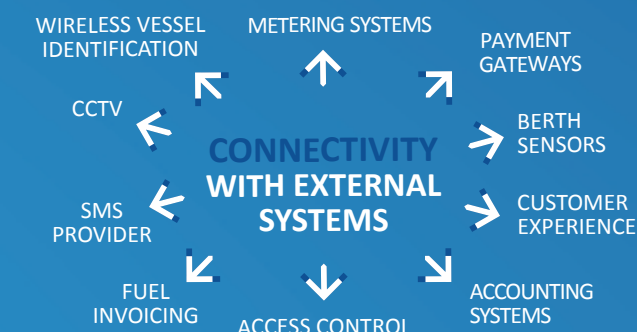
REDUCE COSTS
RAISE PRODUCTIVITY
IMPROVE CUSTOMER EXPERIENCE
RAISE PROFITS

**CONTROL
OF ALL MARINA RESORT
OPERATIONS WITH
ONE CLICK**



ALL MODULES IN ONE SOLUTION

- ✓ **FULLY ADAPTABLE TO YOUR REQUIREMENTS**
- ✓ **SAFE & RELIABLE**
- ✓ **TRANSPARENT**
- ✓ **EASY TO USE IMPLEMENT & MAINTAIN**
- ✓ **COST EFFICIENT**



myMARINA PORTAL

Using **myMarina app** enables marina customers easy communication with marina staff, boat data overview, online booking, ordering services, requesting berth or launch assist, quick and simple quote confirmation and payment, livestream view of own vessel (CCTV integration) and much more, on any mobile device.



YACHT CLUB

Designed specifically for marina based yacht clubs, provides membership management, enables discounts and member charges and is directly connected with Food & Beverage and Event management modules.

LOYALTY PROGRAM

Enables marinas to set their own loyalty program with multiple tier levels, features for discounts and customized rewards, that customers receive for their transient and seasonal stay.

ACCOUNTING

Covers entire process of monitoring financial documents from their origin to posting in General Ledger, monitoring debtors outstanding balances, financial reporting and exporting records to external accounting systems.

MANAGEMENT ANALYTICS

Complete monitoring of marina activities and situation, income analysis, financial reports, data mining according to various criteria and more.

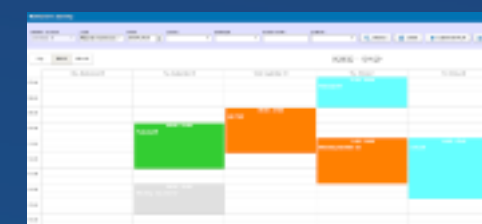
BANK FEED

Enables simple upload of bank statements from your bank, fast reconciliation of payments, enhanced control and allocation of different payment types.



CHARTER

Managing charter vessels bookings, online reservations via myMarina, calculation of shared profit with vessel owners.



ACCOMODATION MANAGEMENT

Suitable for hotels and apartments. Easily manage bookings, quotes, check-in/check-out process, guest registration and invoicing.

FOOD & BEVERAGE

Module with built-in touch screen support is a sophisticated and complete tool for catering services in bars and restaurants. Orders and payment receipts are created fast and easily.



ASSET & MAINTENANCE

Integrated asset management tool. Comprehensive maintenance planner allows for scheduling of checklists, recurring jobs or emergency jobs.

