



PRINTMEDIAKIT
2022/23

WWW.YACHTINGPAGES.COM



PRINTMEDIAKIT 2022|23

YACHTINGPAGES printed directories are the world's most comprehensive superyacht resource, extensively used by captains, crew, management companies and associated decision makers to source suppliers and services.

Published annually in regional editions, **YACHTINGPAGES'** directories cover all corners of the world.

Each year **YACHTINGPAGES** delivers a combined total of **36,000 copies** of our directories to superyachts, marine businesses, ports & marinas, shipyards and boat shows - we are anticipating **5,750 of copies to be hand-delivered** directly on board in our key distribution zones of France, Spain, The Balerics, Italy, and Florida and to businesses in Greece.

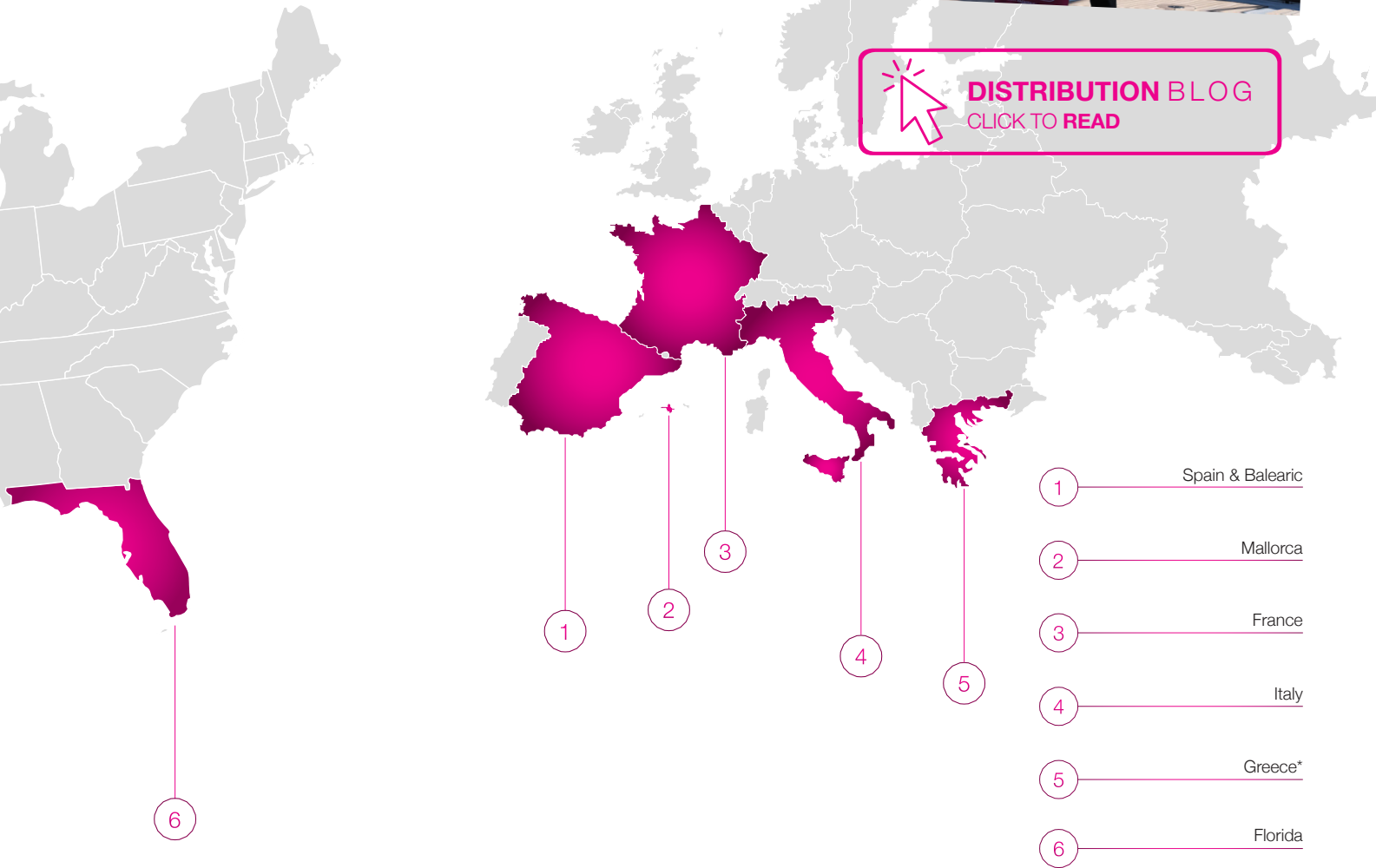
The 2022/23 season is our 19th edition of the publications, and so we are well practised in how to get it to the people that matter. These are our distribution targets for 2022/23:

- **36,000 copies** in total
- Delivered to **800** ports and marinas
- **4,000+** business addresses
- **86 countries**
- **8 yacht shows**
(Monaco Yacht Show, Cannes Yachting Festival, Genoa International Boat Show, Fort Lauderdale International Boat Show, METSTRADE, Düsseldorf, Mediterranean Yacht Show, Palma Boat Show)

**HANDELIVERED
THROUGHOUT THE
MEDITERRANEAN
& FLORIDA**

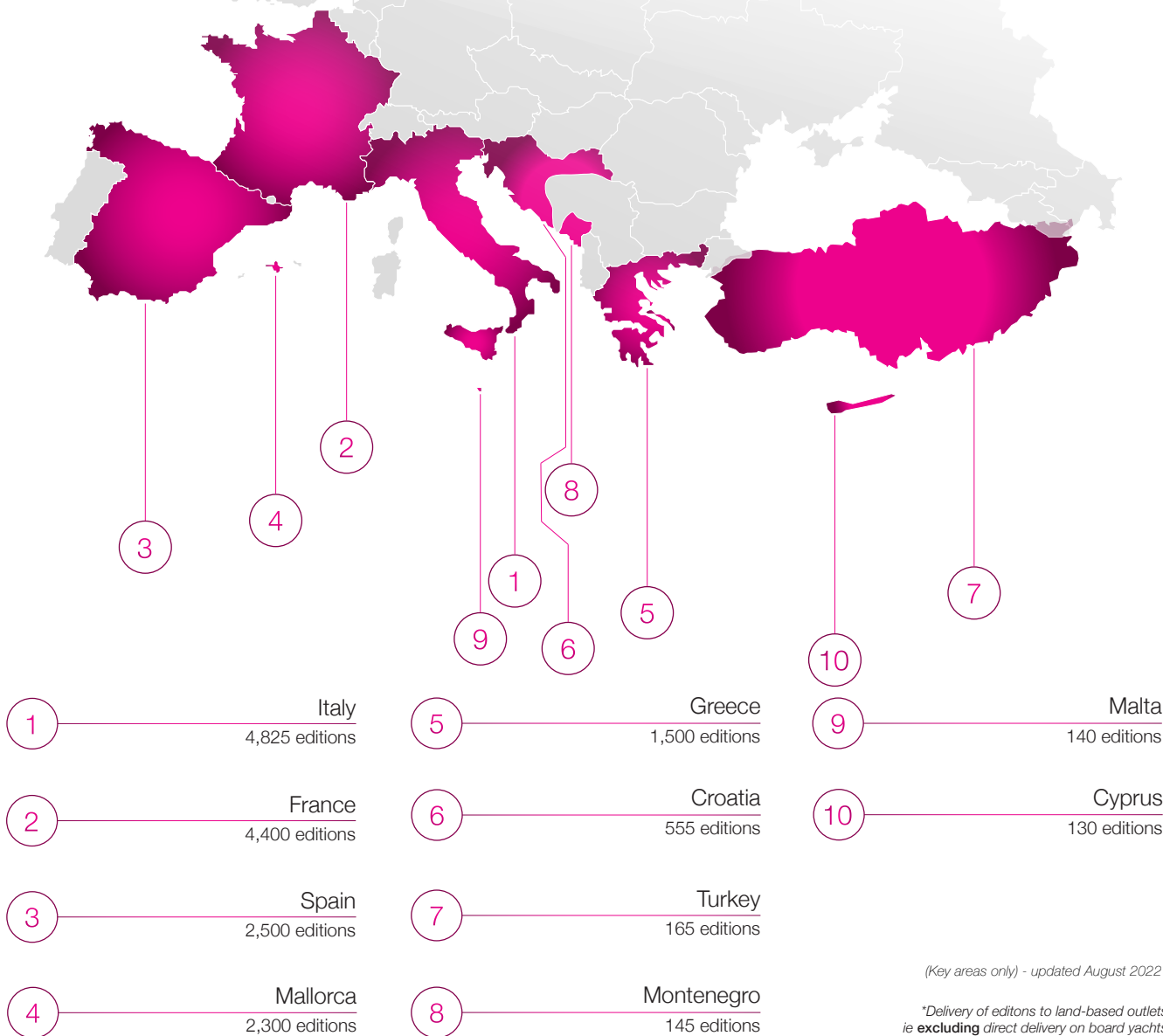


 **DISTRIBUTION BLOG**
CLICK TO READ



MEDITERRANEAN OVERVIEW

TODATE 2022/23*



WORLDWIDE STOCKISTS

As well as being **hand-distribubuted** around the Mediterranean, we can also be found at ports, marinas, shipyards and marine related businesses **around the world**. **ACI Marinas** have our books in **CROATIA**. You'll find us in **D-Marin** marinas in **CROATIA, GREECE, TURKEY, MONTENEGRO** and the **U.A.E**. **IGY Marinas** stock us in **NORTH AMERICA, LATIN AMERICA, EUROPE** and the **CARIBBEAN** and of course literally hundreds of independent ports and marinas worldwide will have us in their capitaneries and marine offices - plus we ship out to **86 countries** in total from **AUSTRALIA** and **BARBADOS** to **VIRGIN GOURDA** and **VENEZUELA**.



Some of the shipyards that **YACHTINGPAGES** distribute to:





DOWNLOAD
THE APP
TODAY!



WWW.YACHTINGPAGES.COM





Monaco Yacht Show
Tender Delivery to yachts at anchor

Tender Delivery to
superyacht A

5,750

Superyachts will be hand-
delivered a copy of our
2022/23 directories

97%

of superyachts
worldwide have
a copy on board

19th


edition of
YACHTINGPAGES
Mediterranean directory



Port la Napoule, La Napoule
Reception



Vieux Port, Nice
Reception



We recently became one of **YACHTINGPAGES'** clients. The support and advice we have received has been incredible. A very different experience to the usual after sales for most advertising we have encountered. The team are genuinely interested in our business, and with their knowledge of the marine industry they have become a resource to our business. It is very refreshing to find such a

PROFESSIONAL AND
FRIENDLY
TEAM.

Stuart Ginbey,
Managing Director of Tradewinds Engineering Ltd

We have been working with **YACHTINGPAGES** since 2006 to increase our reach within the French Riviera region. The team at Yachting Pages is very professional and we've had the pleasure of working with Steve who provides very helpful insights on our business and how to market ourselves. **I WOULD**

RECOMMEND YACHTING PAGES TO ANY PROSPECTING BUSINESSES WITHIN THE YACHTING INDUSTRY.

Christophe Conso,
CONSO - Engine Parts, Maintenance & Servicing

“ASN has been a faithful client of **YACHTINGPAGES** for many years now. We can attest that the professionalism, honesty, helpfulness and availability of the team allows us to have full confidence in Yachting Pages. We regularly receive new customers directly from Yachting Pages and will continue to use them as a very useful and professional marketing tool. **”**

Emmanuel Verhaaren,
ASN Carpet Cleaning & Pest Control

“

Our company has been advertising with **YACHTINGPAGES** for years now and up until last year we have always opted only for the book advertising. Last year we finally decided to also book a web package and the results have been very noticeable.

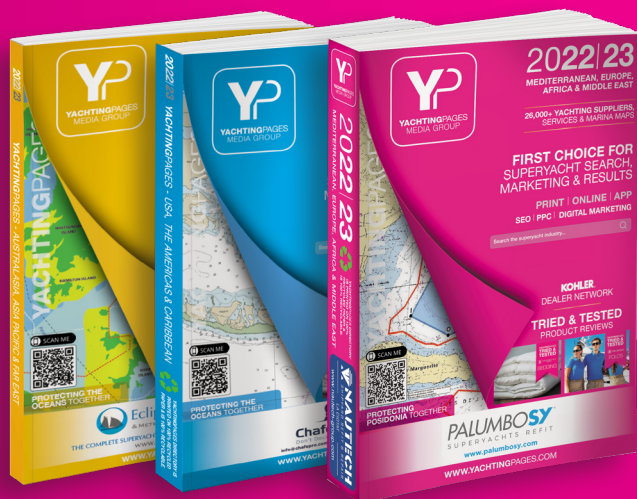
WE HAVE BEEN CONTACTED BY MORE POTENTIAL CLIENTS THAN EVER BEFORE THROUGH OUR YACHTING PAGES SHOWCASE AND HAVE RECEIVED MORE REQUESTS THROUGH OUR WEBSITE.

This year we took the same web and book package and I would recommend without any doubt the same winning combination for better customer response for any business connected with yachting.

Lada Winter,
Managing Director of Covers & Co SARL

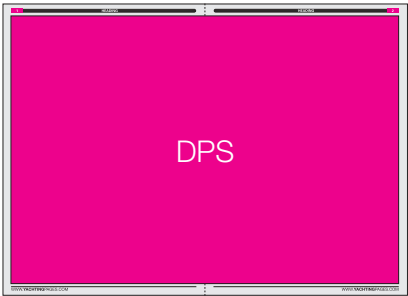
REQUESTS FOR COPIES

YACHTINGPAGES printed directories are requested by captains and crew on a daily basis. We have a dedicated department to handle the requests and copies get posted worldwide to wherever they are needed on board. Don't just take our word for it, click to view testimonials from crew who have the books on board. We have even made it on to Netflix! The crew on the reality show "Below Deck" have all our books on the bridge! Take a look and see if your eagle eyes can spot us...

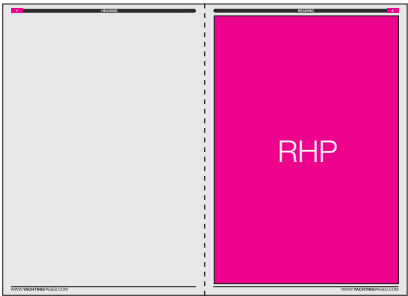




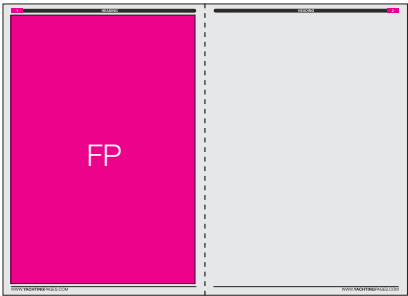
STANDARD POSITIONS



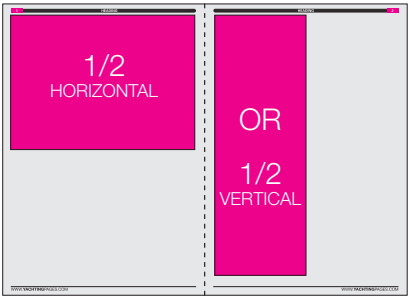
DOUBLE PAGE SPREAD
272mm x 190mm



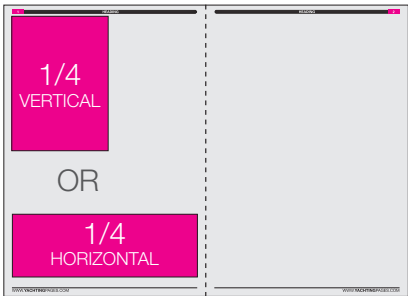
RIGHT HAND PAGE
130mm x 190mm



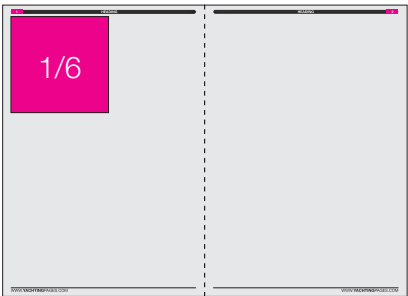
FULL SINGLE PAGE
130mm x 190mm



1/2 PAGE
130mm x 94mm OR 63mm x 190mm

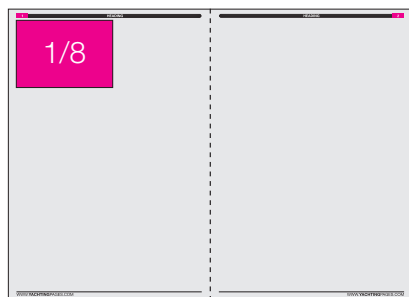


1/4 PAGE
63mm x 94mm OR 130mm x 46mm

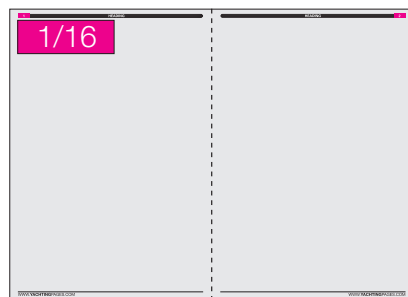


1/6TH PAGE
63mm x 62mm

STANDARD POSITIONS

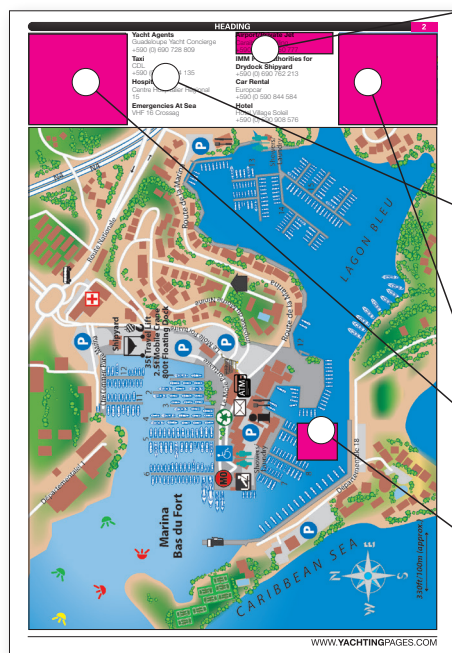


1/8TH PAGE
63mm x 46mm



1/16TH PAGE
63mm x 22mm

MAP SECTION



PREMIUM MAP LISTING

Yacht Agents
Iberian Yacht Solutions
+34 674 47 49 74
Yacht Agents
Dockside Services

PORT MAP LISTING

Fuel Bunkering
Dockside Services
+34 671 03 00 10
Yacht Agents
Intercoastal Shoreside & Port Services
+34 688 88 17 58

MAP SPONSORSHIP ADVERTS

31mm x 29mm

PORT MAP LOGO

20mm x 20mm

DIRECTORY SECTION

SIGNPOST ADVERT - 5 ADVERT PACKAGE

63mm x 94mm



SIGNPOST ADVERT - 10 ADVERT PACKAGE

63mm x 94mm



ADDITIONAL ADVERTISER LISTING (AFTER 5 FREE LISTINGS)

Yachting Club Zakynthos +30 697 41 49 88 4
Email info@yachtingclubzakynthos.gr
Web www.yachtingclubzakynthos.gr

BOLD LISTING

SWIFT MARINE

34 Rue Vauban.....+33 (0)4 93 34 00 98
Email.....contact@swiftmarine.com
Web.....www.swiftmarine.com

FULL BOX LISTING

284mm x 205mm

RELAX MASSAGE

RELAX MASSAGE
Massage, Beauty & Fitness. Over 30 massages
of the world.
 72 Rue du Faubourg, St Honoré 75008.....+33 (0)4 69 96 35 35
 Email.....contact@relax-massage.com
 Web.....www.relax-massage.com

[illegible]

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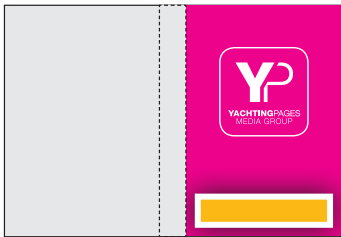
15

FUCHS Fördertechnik AG..... 503

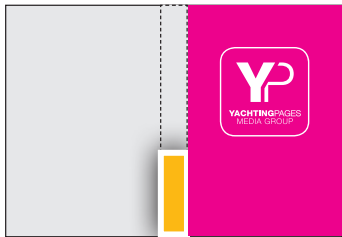
PORT MAP INDEX SECTION

PORT MAP INDEX
SPONSOR BANNER[illegible]

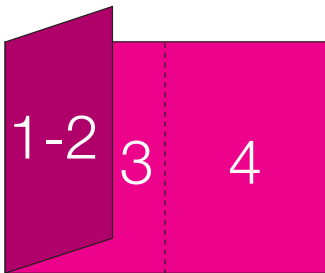
PREMIUM POSITIONS



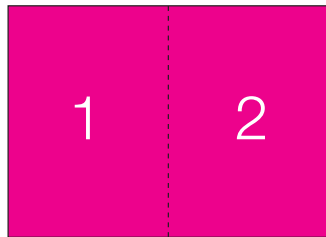
FRONT COVER SPONSORSHIP
92mm x 31mm



SPINE SPONSORSHIP
56mm x 25mm

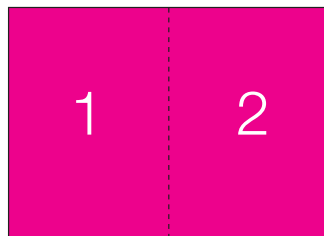


**INSIDE FRONT COVER -
GATEFOLD 4 PAGE SPREAD**
543mm x 205mm

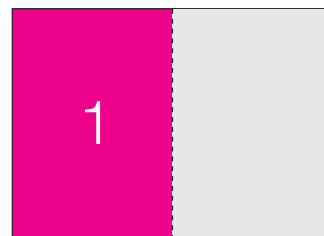


**INSIDE FRONT COVER -
DOUBLE PAGE SPREAD**
284mm x 205mm

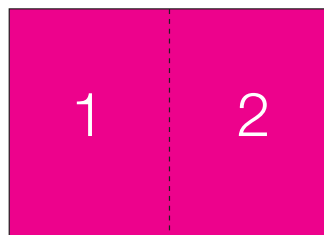
PREMIUM POSITIONS



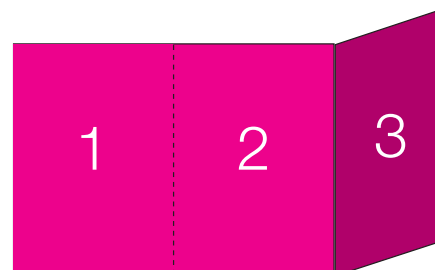
FIRST DOUBLE PAGE SPREAD
284mm x 205mm



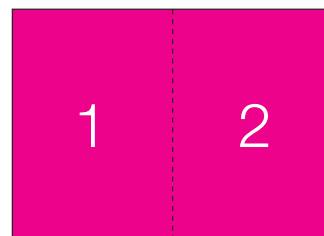
**FULL SINGLE PAGE -
FRONT OF EDITION**
142mm x 205mm



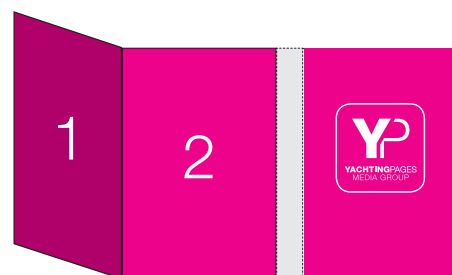
**DOUBLE PAGE SPREAD -
FRONT OF EDITION**
284mm x 205mm



**INSIDE BACK COVER -
GATEFOLD 3 PAGE SPREAD**
401mm x 205mm

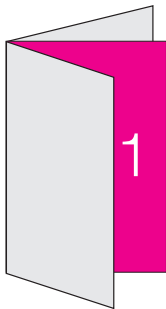


**INSIDE BACK COVER -
DOUBLE PAGE SPREAD
(PACIFIC EDITION ONLY)**
284mm x 205mm

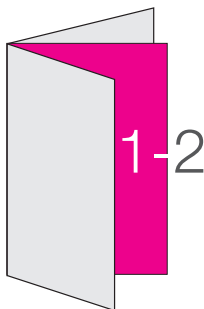


**OUTSIDE BACK COVER -
GATEFOLD 2 PAGE SPREAD**
284mm x 205mm

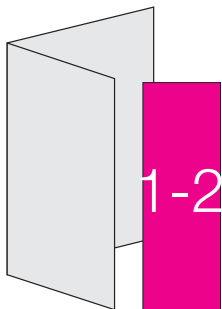
PREMIUM POSITIONS



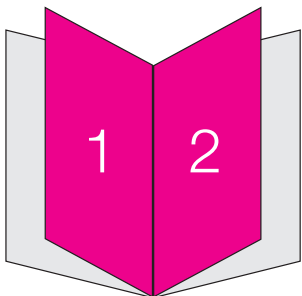
**TAB INSERT -
SINGLE SIDED**
142mm x 205mm



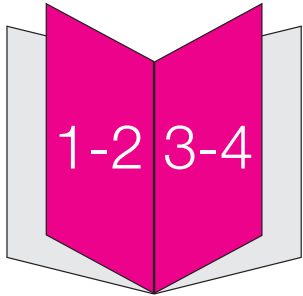
**TAB INSERT -
DOUBLE SIDED**
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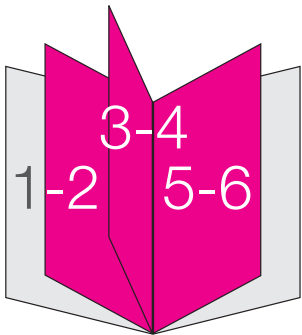
**BOOKMARK -
DOUBLE SIDED**
2X 100mm x 185mm



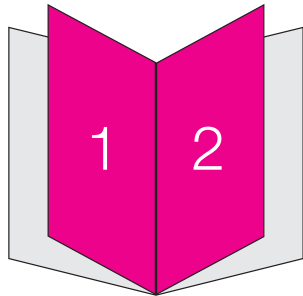
**FEATURED BUSINESS -
2 PAGE SPREAD**
284mm x 205mm



**FEATURED BUSINESS -
4 PAGE SPREAD**
568mm x 205mm

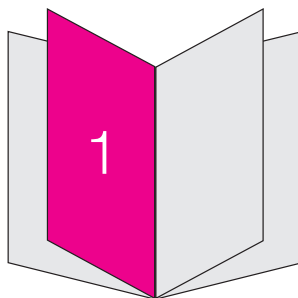


**FEATURED BUSINESS -
6 PAGE SPREAD**
1704mm x 205mm

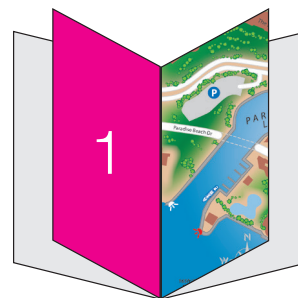


**DOUBLE PAGE SPREAD -
FRONT OF HEADING**
284mm x 205mm

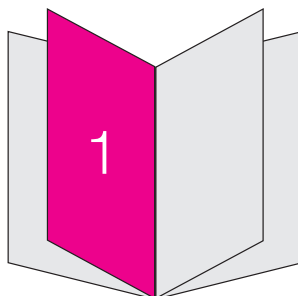
PREMIUM POSITIONS



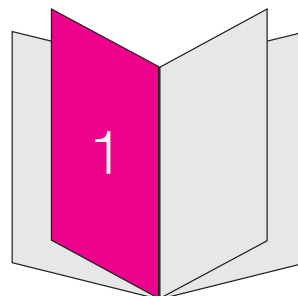
**FULL SINGLE PAGE -
FRONT OF HEADING**
142mm x 205mm



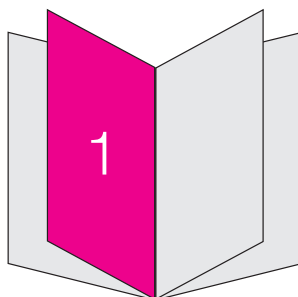
**FULL SINGLE PAGE
IN MARINA MAP SECTION**
142mm x 205mm



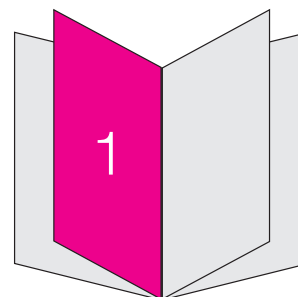
**FIRST FULL SINGLE PAGE
OF DIRECTORY**
142mm x 205mm



PAGE FACING WELCOME
142mm x 205mm



PAGE FACING CONTENTS
142mm x 205mm



PAGE FACING CONTACTS
142mm x 205mm

WHAT OUR CUSTOMERS ARE SAYING

"**YACHTINGPAGES** have been extremely instrumental in getting our brand out there into the yachting industry and have continually been of great service to us and we look forward to working with them for many years to come."



Eduardo M. JARQUE
Operations Manager, Crew Asia

"The overall service provided in advertising, web design and logo design has been outstanding! Communication has always been painless and easy, discussing ideas and helping me put together the visual idea of Sea Daine Recruitment..."



Christopher DAINE
Sea Daine Recruitment

"Many years ago, I was recommended to chat with Dan Dean of **YACHTINGPAGES** by one of the leading yacht agents in Germany and France. From the moment we connected to until now he has gone above and beyond to help me and my business succeed. YP have the best connections in the industry and have very fair pricing when it comes for advertising. If you are a company or marina in the yachting industry anywhere in the world advertising in YP is a no brainer. Thanks again for your continued support and I hope to see you all again and again at the annual Monaco Yacht Show."



Matthew MARTIN
Bayassist Marine Group

“The **YACHTINGPAGES** Media Group Team is next level! Olly Stevens (marketing & sales) could not be more attentive or spend more time brainstorming the next best strategy for our marketing campaign. Hannah Rankine has been spot on with her content and getting the word out about Bridgeport Boatworks capabilities. Lisa Ferron and her team (advertising and design) have done a wonderful job illustrating what Boatworks has to offer and we are very grateful for their expertise in this area! A big thanks to the whole YP team!!!!”



Jay **MULROONEY**
Bridgeport Boatworks

“I am keen to maintain business relationships with professional organisations whose business philosophies are aligned with my own. **YACHTINGPAGES** certainly do not disappoint in this area. We have worked with YP since our early 2017 launch and from the very first meeting with Dan Dean, it was clear that YP where a totally customer focused organisation who would go above and beyond in order to deliver an outstanding service to their clients. YP’s design team have always presented excellent and considered work, which we are proud to see in both the YP publication and also online. We will continue to work with YP moving forward as this organisation has undoubtedly supported our business growth and I am sure will continue to do so.



Andrew **HOLME**
Insignia Crew



+44 (0)11 73 16 05 60



+33 (0)4 89 73 32 82



+39 06 62 29 17 16



+34 871 97 00 01



+1 954 636 3462