

*Screen printing ?*

**BLASE !**

# **WELCOME to BLASE Siebdruck!**

From traditional screen printing to system provider



More than 40 years experience are waiting for you !

## What actually is Blase doing?

*Since 1962, Blase prints on various materials such as PVC, polycarbonate, glass, acrylic sheets etc.*



## That's all?

*No - of course not.*

*Screen printing is the core of everything. We print first and refine the products further, such as deform after spraying (IMD), coating the surface with PUR (doming), embossing, glue, laser and more.*

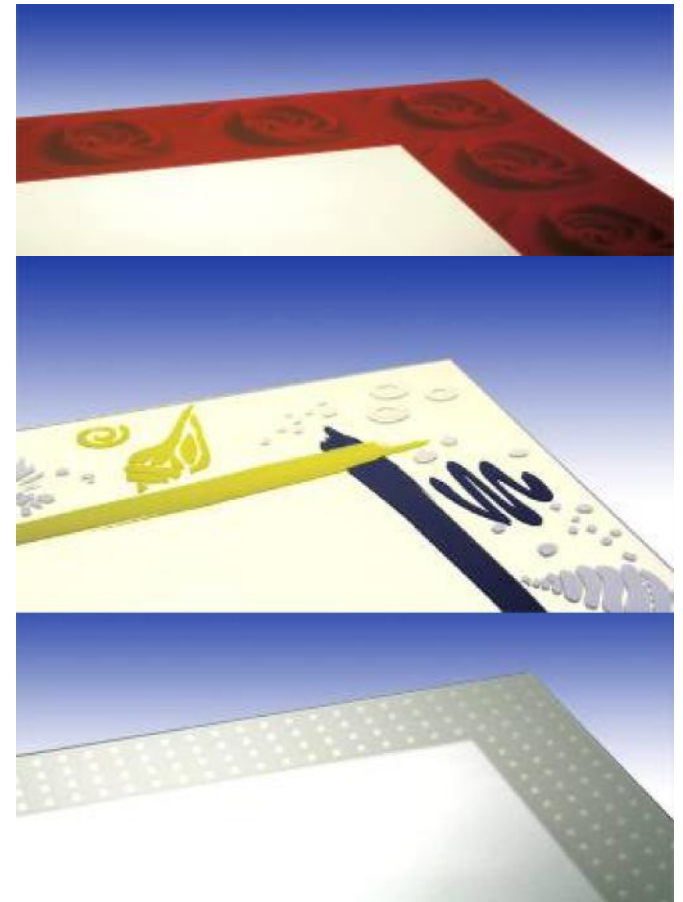


## Screen printing – is it still relevant in the era of digital printing?

*Yes - to all cases.*

*Digital printing is offering fabulous opportunities. But still the screen printing is not indispensable.*

*The layer thickness and thus the brilliance of color, tactile effects, aroma pressure, effect colors can not be produced in digital printing. Screen printing is and remains required.*



## Does Blase also serve Digital printing?

*Yes - of course!*

*We deliver everything from a single source. We have a large format UV digital printing equipment (up to 1,600 mm in width), a facility that matches the rest of the equipment. We print elements in digital printing with a resolution of up to 600 dpi and then refine it with screen printing and different effects.*

*Without logistical effort - just from one machine to another - and in large format in a material thickness up to 40 mm.*



## Where do I find products of Blase?

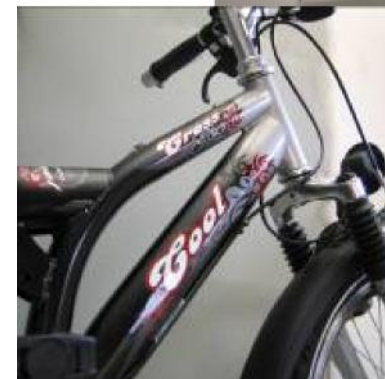
*Take a look at your refrigerator - there could be a panel of Blase.*



*Or a tour bus company Evo / Setra / Kässbohrer - this could be on the front side of Blase built "Setra" Doming lettering.*



*Your bicycle has surely a nice decor – something, that is designed and printed by Blase...*



## Is Blase still producing in Germany?

*Yes - because we rely on innovative products, services and a powerful team.*

*The success of the company confirms this concept.*



Example: Illuminated door sill



Example: NobelShapeAdvanced



Example: InMouldDecoration ( IMD)

## Are there facts in figures ?

- 1963 Business creation in Espelkamp by Marlies and Werner Blase*
- 1967 Move to larger production facilities in Espelkamp-Gestringen*
- 1977 Move to the new production facility at its present location in Lübbecke, Boschstraße*
- 1985 Establishment of the subsidiary BLASE Kommunikationstechnik in Borsigstrasse*
- 1988 Britta Blase-Struckmeier joins the company as next generation*
- 1989 Expansion of Production in Lübbecke from 2000 m<sup>2</sup> to 5000 m<sup>2</sup>*
- 1992 Thomas Struckmeier join the company as a son-in-law*
- 1993 Movement of administration branch to a new and separate building on 900 m<sup>2</sup> area*
- 1999 Establishing its own research and development department*
- 1999 Extension of the design department - design and functionality from a trusted source*

## **facts ...**

- 2000 Enlargement of production to 8500 m<sup>2</sup> and pre-press department to 500 m<sup>2</sup> to now complete 10.000 m<sup>2</sup> production facility*
- 2004 New enlargement of plant to 40.000 m<sup>2</sup>*
- 2005 New enlargement IMD-Technolgie GmbH*
- 2006 New investement in digital plate printing press, 1.600 mm printing width, thickness up to 40 mm!*
- 2007 Rebuilding an technology center*
- 2007 Construction of the new Nobel Shape Advanced production*
- 2008 Start with IMD-production for serial parts white goods*
- 2010 Investment in CTS- Machine (computer-to-screen)*

***Arrived in 2012, Blase Siebdruck with about 250 employees, is one of the 5 largest screen printers in Germany.***

## The reasons for our success

*We are provider of system solutions for our customers. The factors of our success:*

- Over four decades of know-how*
- Specialization in certain areas of performance*
- A consistent quality policy*
- Committed staff*
- Environmentally sound production, including filtering techniques*
- Re-investing in new technologies*

## What about certification?

*Yes - with TÜV-stamp: Certification to the highest classification:*

*DIN EN ISO 9001 in production, development and service*



*ISO / TS 16 949 Design and functional elements for the interior area and exteriors (excluding: Product Development)*



*But especially the trust of our customers has made us a successful company!*

## **Where can I find BLASE Siebdruck?**

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