

PowerCube

designed by | allocacoc |

Allocacoc is proud to present you the PowerCube: a fresh look on the traditional power extension cord.

Whilst designing this product, we took in mind the core functionality of a problem, looking from the perspective of the end user. So we were not thinking about designing a new extension cord. What we were thinking about was on how to bring a source of energy as close as possible to where it is needed.

Therefore, the PowerCube is a power outlet that adapts to your needs, instead of the other way around.

In this brochure, we will explain the PowerCube's versatility, introduce the product range, and take a sneak peek into its market.

But let us first introduce ourselves...



Allocacoc bv was founded by Yixia Jiang and Arthur Limpens, two graduates of industrial design engineering at the Delft University of Technology in the Netherlands.

The company focuses on developing innovative consumer electronics, and launching these onto the market.

What is often seen in product development is that great product concepts are unable to leave the drawing board, as the necessary production facilities and knowledge of manufacturing techniques are missing. With Allocacoc, this is not the case: we are able to produce the products we design in great numbers, as we have our own production facilities located near Shanghai, China. Our factory covers a surface area of 26.000 m², and is under constant supervision of our Dutch staff.

Having our own production facilities offers many advantages:

Firstly, the production capacity can be increased in a very short time span. Furthermore, it also allows us to produce series in limited numbers, like e.g. a custom-made version bearing a company's name or colour.

Another advantage of having our own factory is that it enables us to guarantee you the lowest price as no third parties are involved: you deal directly with the manufacturer.

Lastly, this full control over the production process enables us to have full control over our product's quality, as the production process can constantly be monitored and adapted when required.



Our headquarters at Almere, the Netherlands

Our production facilities near Shanghai

Often you arrive at your office, at home, in a meeting, or somewhere else and find it difficult to reach for a nearby available power outlet to charge your notebook or cell phone.

The PowerCube will eliminate this problem as it allows you to mount multiple power sockets where it is the most convenient. The number of outlets can be expanded according to your needs, creating a tailored power source within reach.

The PowerCube is a versatile product, enabling you to place a power outlet anywhere you want. On these pages you can explore some of its unique characteristics...

Mount it anywhere

The |Extended| versions of the PowerCube come with a mounting dock, enabling you to mount the PowerCube anywhere, also upside-down underneath your desk, or on a wall. In this way, you always have a power source within reach.

Safety

The PowerCube is tested up to 16A, the industry standard. Also, all contacts are grounded and child proof.

Expand

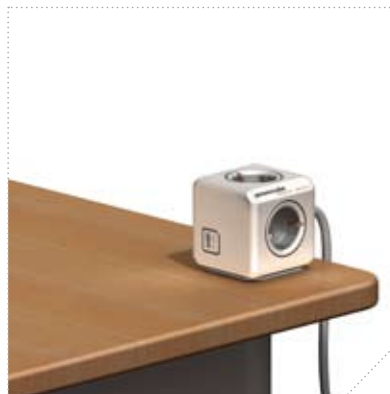
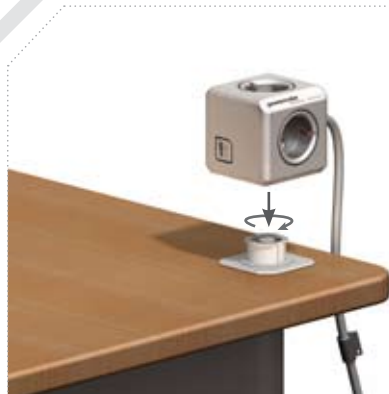
The PowerCube is modular: you can create the setup you prefer by adding more PowerCubes to the PowerCube |Extended| mounted on your desktop.

No obstructions

Plugs cannot obstruct each other, as each plug connects to a different side of the PowerCube.

USB-output

The USB-versions of the PowerCube have a powered USB port, enabling you to charge all USB-charge enabled devices, including tablet computers (like the iPad).



Docking station

With the included docking station, the |Extended| versions of the PowerCube can be mounted anywhere: on your desk, on a wall, ... the options are endless.

We carefully selected the sticky tape to be as powerful as possible, and yet leave no traces if you would ever decide to remove it. Besides the sticky tape, we also included screws, for when you would like to mount the dock on a place where sticking would be less convenient.

Bedroom

Place a PowerCube |Extended USB| at your bedside so you can work with your tablet computer or smartphone in bed without the need to worry about running out of power.

Office

Mount a PowerCube |Extended| on your desk so you can charge your laptop and cell phone from your desktop.

Garage

Charge your electric car and robot-lawnmower at the same time!

General

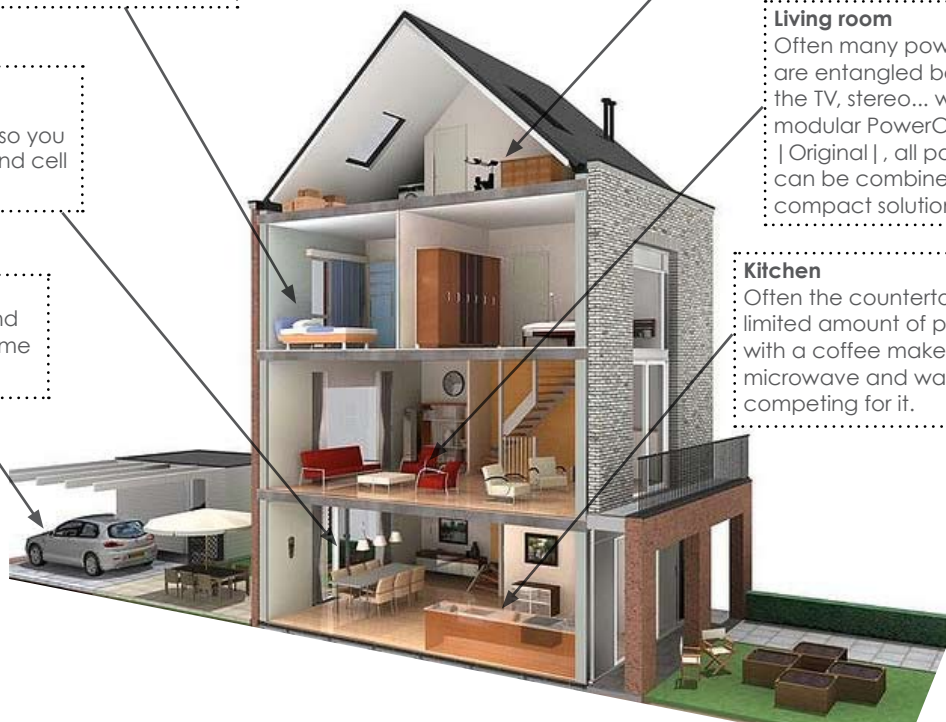
Mount a PowerCube |Extended| on the wall so you do not have to duck down to reach for an outlet.

Living room

Often many power cords are entangled behind the TV, stereo... with the modular PowerCube |Original|, all power cords can be combined into one compact solution.

Kitchen

Often the countertop only has a limited amount of power outlets; with a coffee maker, toaster microwave and water cooker competing for it.



To tailor to your needs, the PowerCube comes in many varieties. On these pages, you can see a description of and the technical specifications for each version.



PowerCube | Original |

This was the original concept of the PowerCube, featuring 5 additional power outlets. Because of the PowerCube's design, power plugs are unlikely to block each other.

technical specifications

Voltage	220-240V
Outlets	5
Sockets	Type E or F
Standard colour	Kelly Green

PowerCube | Extended |

This version also has a 1,5 meter cable and five power sockets. With the included docking system, this cube can be mounted anywhere: on your desktop, on the wall, beneath your tabletop, ...

technical specifications

Voltage	220-240V
Cord length	1.5m
Mounting dock	included
CableFix	included
Outlets	5
Sockets	Type E or F
Standard colour	Boston Red



The | Extended | versions of the PowerCube come with a stick-on dock. However, screws are also included.

PowerCube | Original USB |

This PowerCube has the same functionality as the PowerCube | Original |, and also offers a USB-outlet. The USB port enables the user to charge a cellphone, camera, MP3-player, GPS, etc... From 2010 onwards, most new cell phones and other portable electronics are charged via USB, to reduce the amount of different chargers required.

technical specifications

USB output (V)	5V
USB Output (mAh)	1000 mAh (5W)*
Voltage	220-240V
Outlets	4
Sockets	Type E or F
Standard colour	Cobalt Blue

*able to charge all USB-charge enabled devices, including the iPhone and iPad



compatible with
iPhone
iPod
iPad

PowerCube | Extended USB |

This is the most extensive version of the PowerCube. It has a standard 1.5 meter extension cord fitted to it, so it can be mounted anywhere to have a power outlet within reach. To do this, a stick-on dock is included. An ideal location is your desktop: there is no more need to duck beneath your desk to plug in your laptop! This PowerCube also includes a powered USB port, so your mobile devices (including tablet computers!) can be recharged from your desktop.

technical specifications

USB output (V)	5V
USB Output (mAh)	1000 mAh (5W)*
Voltage	220-240V
Cord length	1.5m
Mounting dock	included
CableFix	included
Outlets	4
Sockets	Type E or F
Standard colour	Trolley Grey

*able to charge all USB-charge enabled devices, including the iPhone and iPad



compatible with
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CableFix

Besides a docking station, both | Extended | versions of the PowerCube also include a CableFix, to align the power cord neatly.

product portfolio

|alloccacoc|

Here is an overview of the different versions of the PowerCube with their ordering code. On page 9 you can see whether socket type E or F is prevalent within your country.

PowerCube | Original |



11001/PCORDEEN

Socket: Type F
Outlets: 5
Voltage: 220-240V
Colour: Kelly Green



11101/PCORFREN

Socket: Type E
Outlets: 5
Voltage: 220-240V
Colour: Kelly Green



12001/PCUSDEEN

Socket: Type F
Outlets: 4
USB output (V): 5V
USB output (mAh): 1000mAh (5W)
Voltage: 220-240V
Colour: Cobalt Blue



12101/PCUSFREN

Socket: Type E
Outlets: 4
USB output (V): 5V
USB output (mAh): 1000mAh (5W)
Voltage: 220-240V
Colour: Cobalt Blue

PowerCube | Extended |



13001/PCEXDEEN

Socket: Type F
Outlets: 5
Voltage: 220-240V
Cord length: 1.5m
Mounting dock: included
CableFix: included
Colour: Boston Red



13101/PCEXFREN

Socket: Type E
Outlets: 5
Voltage: 220-240V
Cord length: 1.5m
Mounting dock: included
CableFix: included
Colour: Boston Red



14001/PCEUDEEN

Socket: Type F
Outlets: 4
USB output (V): 5V
USB output (mAh): 1000mAh (5W)
Voltage: 220-240V
Cord length: 1.5m
Mounting dock: included
CableFix: included
Colour: Trolley Grey



14101/PCEUFREN

Socket: Type E
Outlets: 4
USB output (V): 5V
USB output (mAh): 1000mAh (5W)
Voltage: 220-240V
Cord length: 1.5m
Mounting dock: included
CableFix: included
Colour: Trolley Grey

Within Europe, sockets of the types "E" And "F" are most popular. However, even though type E and type F versions are compatible with each other, it is important to order the version common for your country.

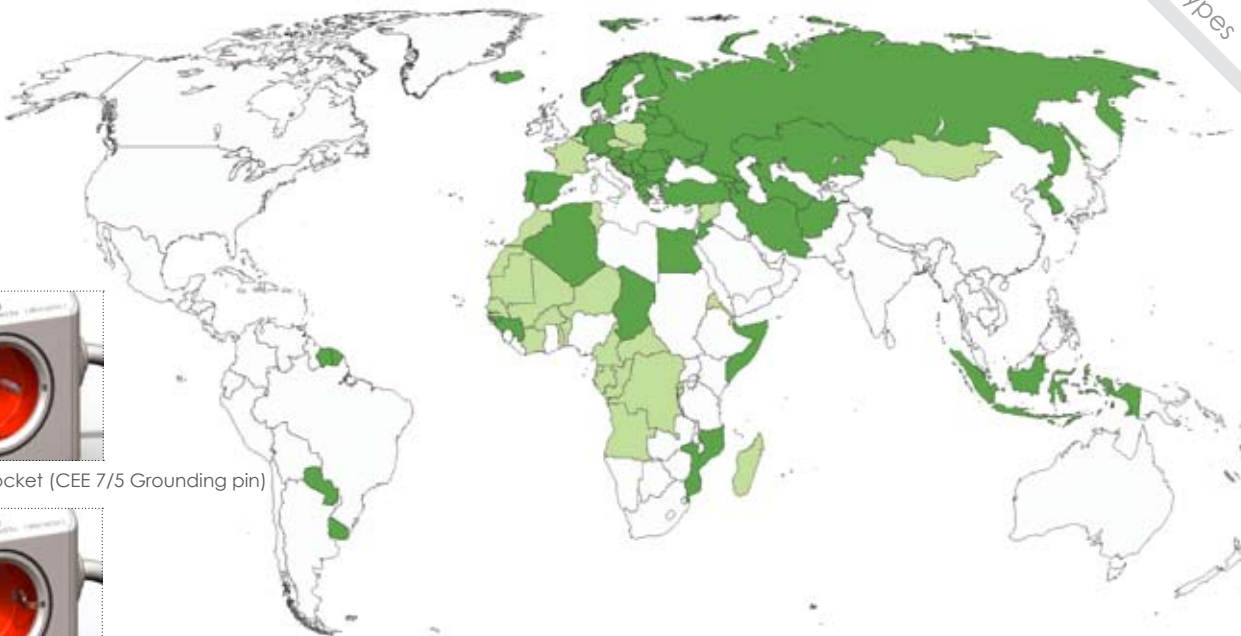
socket types



■ Type E socket (CEE 7/5 Grounding pin)



■ Type F socket (CEE 7/4 Side grounding)



Type E socket (CEE 7/5 Grounding pin)

Europe:

Belgium, Canary Islands, Czech Republic, France, Monaco, Poland and Slovakia

Other countries:

Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Comoros, Congo, Ivory Coast, Djibouti, El Salvador, Equatorial Guinea, French Guiana, Guadeloupe, Madagascar, Mali, Martinique, Mongolia, Morocco, Niger, Senegal, Syria, Tahiti and Tunisia.

Type F socket (CEE 7/4 Side grounding)

Europe:

Austria, Azores, Bosnia, Bulgaria, Croatia, Finland, Germany, Greece, Hungary, Iceland, Latvia, Luxembourg, Netherlands, Norway, Montenegro, Portugal, Romania, Russia, Serbia, Spain and Sweden

Other countries:

Algeria, Aruba, Cape Verde, Chad, Egypt, Guinea, Indonesia, Iran, Jordan, Mozambique, Myanmar, Niger, North Korea, Paraguay, South Korea, Suriname, Turkey and Uruguay.

Note: even though some countries are not on this list, their ungrounded plugs can be plugged into the PowerCube. These countries are, amongst others, Chile, Denmark, Italy, Libya and Switzerland.

All PowerCubes use a CEE7/7 ("Schuko") plug, compatible with both Type E and F sockets.

The packaging of a product is very important, as it is the first impression a potential buyer gets of the PowerCube.

Therefore, we paid special attention to its design. The packaging is made of high quality polypropylene, a recyclable material known for its strength and qualitative appeal. The top part of the packaging is semi-transparent. This will prevent the packaging from being opened on the shelves, as customers may want to check the product and its colour before buying it.

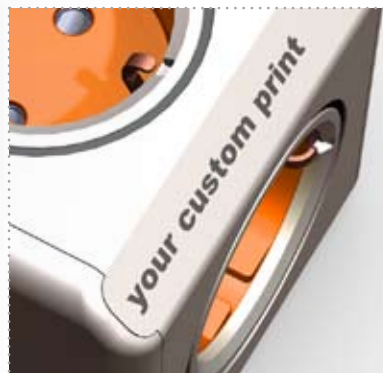


customised printing

It is also possible to order the PowerCube with a customised print, making it the perfect corporate gift.

As the PowerCube can be mounted on one's desktop, it is an eye-catching promotional tool.

Besides a personal print, also different colours are possible.



Personalised colours and print



Is the PowerCube safe to use with a high energy consuming device, like e.g. a microwave?

The PowerCube is as safe as any other power outlet. Even more so: the PowerCube's power cable is 3x1,5 mm² thick, whereas countries like e.g. the Netherlands only require 3x1,0 mm². This extra thickness increases the safety of the product. Besides the thick cable, the PowerCube is also fully grounded, and all sockets are child-proof.

How many PowerCubes can be combined?

In theory, the PowerCube can be extended infinitely, as long as the devices you connect do not draw more than 16A (or 2500W) combined. In case you exceed this limit, the fuse in your fuse box will automatically cut off the power. However, we recommend you to attach no more than two PowerCubes to one mounted PowerCube.

How long does it take to charge a device via the USB-output?

The PowerCube has a high-powered USB port: the charging time will be relatively shorter than charging via a USB port on your computer.

Why does the PowerCube have only one USB outlet?

As 4 power outlets have to be combined within a confined space, there is no space available for more USB outlets. However, if you prefer to have more USB ports, we suggest you take a look at the Power USB, a product we introduce on page 15 of this brochure...



What differentiates the PowerCube from other extension cords?

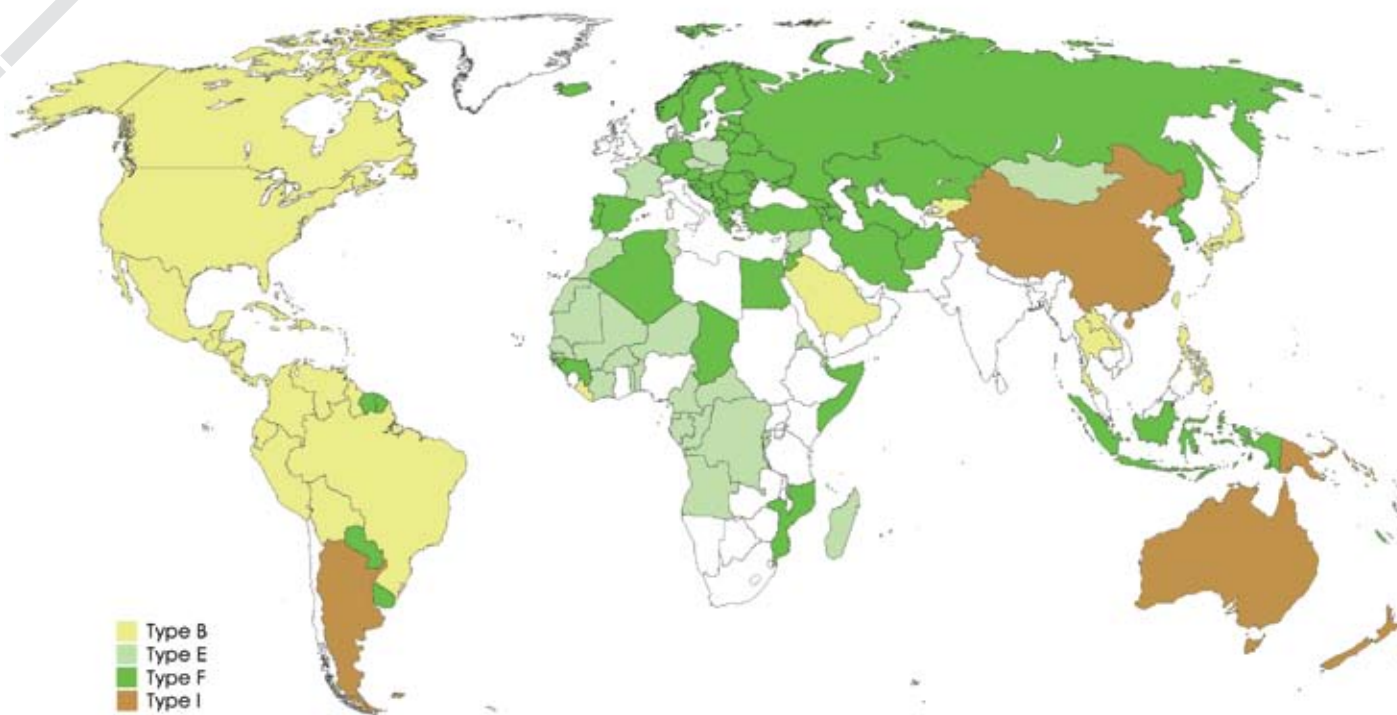
What differentiates the PowerCube is its versatility: it can be mounted anywhere with the unique docking system. Also, the PowerCube's unique design ensures that plugs cannot block each other. Lastly, the PowerCube is a modular system: it can be tailored to your needs.

So we created a completely new user experience for an existing product, making it user-friendly and more versatile. Therefore the PowerCube is a unique product, which is why we patented it.

Where can I find more information on the PowerCube?

You are welcome to visit our website at www.allocacoc.com. On this website, you can watch an instructional video as well as the latest news on the PowerCube and our other products.

Besides the PowerCubes mentioned in this brochure, also other socket types exist. As can be seen in the map below, we cover most of the world with the additional socket types B and I.



Socket types by country:

Afghanistan (F), Albania (F), Algeria (F), Andorra (F), Angola (E), Antigua (B), Argentina (I), Armenia (F), Australia (I), Austria (F), Azerbaijan (F), Bahamas (B), Barbados (B), Belarus (F), Belgium (E), Belize (B), Benin (E), Bolivia (B), Bosnia Herzegovina (F), Brazil (B), Bulgaria (F), Burkina Faso (E), Burundi (E), Cambodia (B), Cameroon (E), Canada (B), Central African Rep (E), Chad (F), China (I), Colombia (B), Comoros (E), Congo DR (E), Congo PR (E), Costa Rica (B), Croatia (F), Cuba (B), Czech Republic (E), Djibouti (E), Dominican Republic (B), East Timor (F), Ecuador (B), Egypt (F), El Salvador (B), Equatorial Guinea (E), Eritrea (E), Estonia (F), Finland (F), France (E), Gabon (E), Georgia (F), Germany (F), Greece (F), Guatemala (B), Guinea (F), Guinea-Bissau (E), Guinee (F), Guyana (B), Haiti (B), Honduras (B), Hungary (F), Iceland (F), Indonesia (F), Iran (F), Iraq (F), Ivory Coast (E), Jamaica (B), Japan (B), Jordan (F), Kazakhstan (F), Kiribati (I), Kyrgyzstan (F), Latvia (F), Lebanon (F), Liberia (B), Liechtenstein (F), Lithuania (F), Luxembourg (F), Macedonia (F), Madagascar (E), Mali (E), Mauritania (E), Mexico (B), Micronesia (B), Moldova (F), Monaco (E), Mongolia (E), Morocco (E), Mozambique (F), Narau (I), Netherlands (F), New Zealand (I), Nicaragua (B), Niger (E), North Korea (F), Norway (F), Panama (B), Papua New Guinea (I), Paraguay (B), Peru (B), Philippines (B), Poland (E), Portugal (F), Romania (F), Russia (F), Rwanda (E), St Kitts & Nevis (B), St Lucia (B), Saudi Arabia (B), Senegal (E), Slovakia (E), Slovenia (F), Solomon Islands (I), Somalia (F), South Korea (F), Spain (F), Sudan (E), Suriname (F), Sweden (F), Syria (E), Taiwan (B), Tajikistan (B), Thailand (B), Togo (E), Tonga (I), Trinidad & Tobago (B), Tunisia (E), Turkey (F), Turkmenistan (F), Tuvalu (I), Ukraine (F), United States (B), Uruguay (F), Uzbekistan (F), Vanuatu (I), Venezuela (B), Western Samoa (I)

As one of the strengths of the PowerCube is its modular design, we decided to expand on this idea. With the Power USB, it is possible to connect extra USB ports to a PowerCube. And of course, the Power USB can also be used seperately, providing a compact solution for charging your mobile devices.

technical specifications

USB output (V)	5V
USB Output (mAh)	1000 mAh (5W)*
Sockets	Type E or F

*able to charge all USB-charge enabled devices, including the iPhone and iPad



compatible with
iPhone
iPod
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We hope we have made you as enthusiast about the PowerCube as we are (this is why we patented it)!

We trust you enjoyed reading this brochure, and stay with us for more products to come!

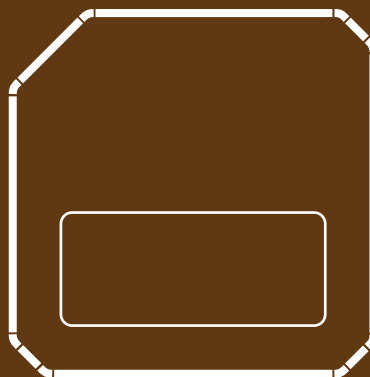
For more information, you are welcome to visit us at **www.allocacoc.com**. If you have more questions or would like us to assist you in any other way, please mail us at info@allocacoc.com, or just drop by at our office in the Netherlands, we will be glad to show you around.

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