

Guidi at METS crowns another successful year

Turnover at +10% against 2022

and first promising results for Guidi America

Amsterdam, novembre 2023

Guidi Srl will be taking part in METS - Marine Equipment Trade Show (Amsterdam, 15-17 November 2023) at the end of another successful year, also marked by new important developments.

Guidi's stand will keep its traditional location, in Italy's collective exhibition area (**pavilion 12, stand 220**), where the Italian manufacturer will be displaying its entire range of valves, filters, water intakes, and accessories for the boating industry.

Guidi's products are certainly always in the limelight, but it is figures that truly reflect the constant growth of the Italian company, which in the first ten months of 2023 **has recorded a +10% turnover increase** against the same period last year.

Geographically, the Italy/rest of the world market share ratio is still well balanced, but **over the last few months Guidi's results on the domestic market have grown considerably**, bearing witness to the excellent health of the Italian boating industry.

The first achievements of newly-established Guidi America Inc. are very encouraging, too: in its first months of activity in the United States, **Guidi's subsidiary has been met with great appreciation by boat builders and owners alike and recorded a good order intake.**

Last October Guidi America Inc. had also taken part in another B2B show, the IBEX in Tampa.

Enlargement works are still ongoing at Guidi's manufacturing site in Grignasco (Novara). Once activities are finalized (completion is expected over the next few months), the Italian manufacturer will be able to rely on around 840 sq. m additional spaces, mostly used for incoming semi-finished products, manufacturing, and storage purposes.

The METS is always a precious opportunity for us to meet with both customers and our global distributor network. Our goal here in Amsterdam is to further strengthen our presence abroad, also thanks to the added value that the new American subsidiary is contributing on the US market, which is a strategic one for us. At the same time, we are working on Research & Development in order to soon be able to launch new products and processes, as well as on logistics - including internal logistics - with the goal of optimizing manufacturing and shortening delivery times, explains Quality & Sustainability manager Daniele Guidi.



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Guidi srl

Via delle Acacie, 2
28075 Grignasco (NO) • Italy
Tel. +39 0163 418000
www.guidisrl.com
info@guidisrl.com

Guidi srl Press Office

Riccardo Masnata
r.masnata@gmail.com
mobile ph. +39 328 6654792