



next generation fasteners



textiles to rely on

SUREFAS' new sister SURETEX brings Strataglass® to Europe.

Press release

Rotterdam, November 12 2021.

SUREFAS' new sister company SURETEX is appointed as the exclusive European master distributor for Strataglass® and CrystalClear Products, premium quality press-polished clear vinyl sheets. SURETEX offers best in class materials and essentials for technical textile applications. Like in marine, outdoor, mobility and industrial applications.

SURETEX, sister company of SUREFAS, operates from Rotterdam, The Netherlands, and is dedicated to service the European technical textile market. It builds on extensive product knowledge, a dedicated team and strong network of reliable distributors and clients of SUREFAS. All sharing a vision that demanding applications require best in class materials. SURETEX is proud to contribute to this industry by ensuring a steady supply of this legendary product Strataglass® to Europe.

This distribution plan is the latest in the expansion of the Strataglass brand based efforts to be a worldwide total solution provider. SURETEX, strategically located in The Netherlands, provides a logistical platform that will soon enable Strataglass brand products to be readily available to textile distributors and marine fabricators throughout Europe. Improving product availability and quality of delivery supports Strataglass' mission of helping marine manufacturers grow their business by delivering quality products and services of exceptional value on time, efficiently, every day.

"We are delighted to be expanding our business with the addition of the Strataglass brand products. Along with Herculite and Strataglass, we share common values and business principles. Herculite's 65 year commitment to quality and customer satisfaction will continue to benefit our employees, distribution partners and customers." said Bas Jan Veldhoen, Director and owner of SURETEX. Craig Zola, Herculite Products Vice President of Marketing and Distribution, shares the excitement and the vision. "SURETEX can build on the strong presence among trade and professionals in the European technical textiles industry of its sister company SUREFAS B.V., being a world class company and has been an important



legendary clear
for flexible windows





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manufacturer of fasteners for technical textile applications in Europe for many years. We are excited about our new partnership and expanding our business together with the Strataglass and CrystalClear marine enclosure brands. Both brands are iconic and have a solid reputation for quality worldwide."

About Strataglass LLC

Strataglass, a subsidiary of Herculite Products, is based in Fort Lauderdale Florida and is the leading manufacturer of premium flexible clear vinyl composite sheets used in the marine industry. The Strataglass brand features VueShield™, a highly engineered scratch resistant coating technology.

About Herculite Products, Inc.

Herculite®, Inc. has been an innovative fabric company specializing in high performance PVC flexible composite & coated fabrics for more than 62 years. As one of the founders of the synthetic fabrics industry, Herculite® pioneered the use of composite fabrics in many different industries. Today, Herculite Products Inc. provides a vast array of brands, products, marketing, design, manufacturing, consulting, and technical expertise for the benefit of our customers.

For more information, contact Customer Care, Strataglass LLC, Fort Lauderdale, FL 800-581-5801, <https://www.strataglass.com>

About SURETEX

SURETEX - textiles to rely on, offers best in class materials and essentials for technical textile applications. For spots that matter and where textiles really make that difference, like in marine, outdoor, mobility and industrial applications. We supply products that add value in quality, functionality and looks. Making you and your products stand off from the crowd. Strataglass® and CrystalClear fit in seamlessly in our mission. SURETEX, sister company of SUREFAS, next generation fasteners, is the exclusive European master distributor for Strataglass® and CrystalClear Products.

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