

ARGUS

- Efficient parking enforcement operation

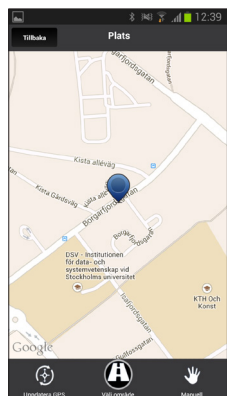




Efficient parking enforcement solution

Enforcement is the single most important part in keeping your paid parking generating revenue. It will also allow you to achieve good traffic regulation on the street. Efficiency between different enforcement systems can vary by several hundred percent. Argus from Cale will increase your efficiency by at least 50%, enabling you to double enforcement and allowing your officers to do more tasks whilst patrolling the streets.

Using Argus' great analysis tool and map integration, you can easily monitor the performance of enforcement officers and improve the route to ensure that enforcement is performed in all parts – and especially where it is most needed. More checks results in more fines being issued, and a greater willingness to pay.



This offers you the possibility to quickly focus on your enforcement business and manage your staff more efficiently.



Key to efficiency

The key for all digital parking, and digital enforcement in particular, is the licence plate. This key identifier makes it possible to get all the information required in a fast, structured and simple way.

When enforcing, the system sends a query to Cale's back-office system. The reply comes from all the payment and permit suppliers the operator is using. The Cale solution has access to the national vehicle registry to obtain information regarding vehicles and owners. With this combination of information at hand, the officer can easily decide whether a fine should be issued.

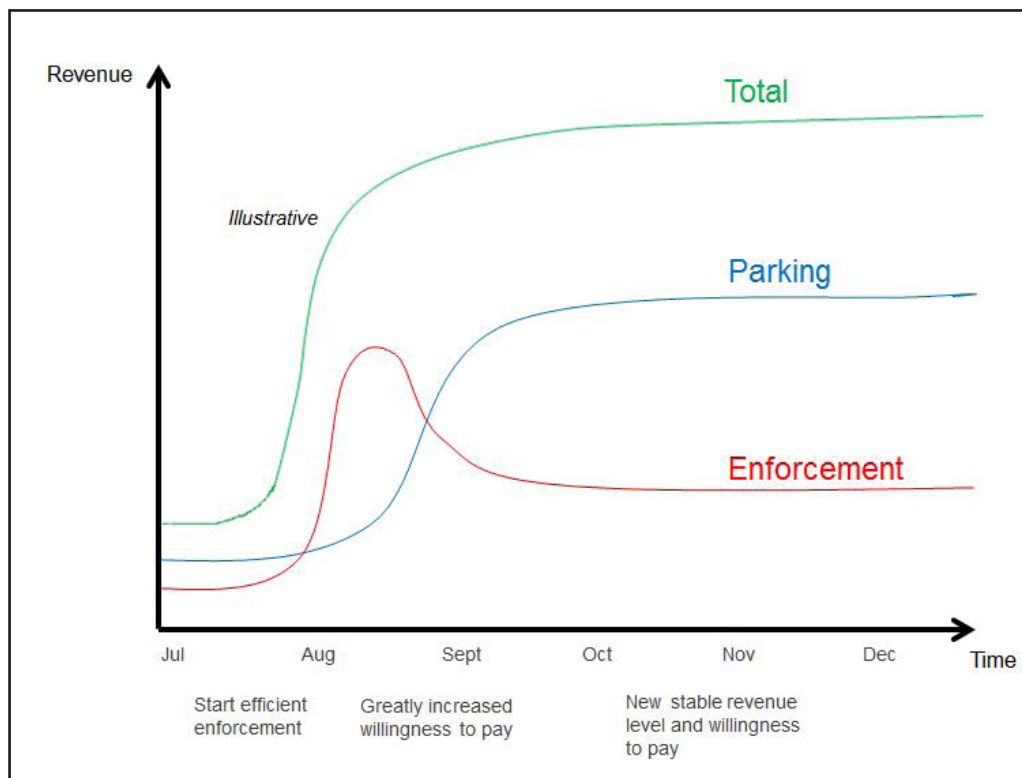


The system keeps track of whether a vehicle has several offences that need to be taken into account, or whether it is a first-time offence.

Integrated and flexible

In order to meet the needs of the market and offer a good solution, Argus connects to other systems and suppliers of payment information, as well as all relevant data sources. This makes it more efficient, since the enforcement officers have just one system and need perform just one query to get data from all the suppliers, a few examples being: phone payments, permit handling, vehicle information, personal information and collection agencies.

Obviously, Argus also supports traditional tickets and permits, if these are not yet fully digitised.



Increased revenue

When you increase the efficiency of your operation by improving enforcement, willingness to pay increases. At the same time, more fines are issued which also increases revenue. This will peak initially, then come down to a stable but higher level than before efficiency was increased.

Cale's all-in-one, integrated solution increases your efficiency as you have complete control of the payment flow and can analyse both enforcement and payment data in the same system.

The result is simpler operation and monitoring of both payment and enforcement – which increases revenue as well as saving time!

Modern, mobile platform

As the Cale solution supports all modern mobile platforms, you can use whichever devices or hardware best suit your needs – today and in the future.

The Cale solution supports professional Android products such as Motorola, Honeywell or Nautiz, as well as consumer products such as iPhone and Samsung Galaxy.

Professional products are more robust and durable when it comes to low temperatures, dust and rain. In other words, they are designed and manufactured for hard work outdoors.

Overview of the benefits

Operator

- Less enforcement time per parking space.
- More ground covered.
- Increased revenue on payments and fines.
- More time to serve the residents and take on new concessions.
- Fewer incorrectly issued fines, resulting in fewer complaints.
- Reliability that a fine issued is correct.
- Higher throughput increases the possibility of available parking spaces.
- Just a few clicks to write a fine. No manual input needed.

Officer

- Less time spent at the car.
- Less manual input.
- Clear information as to whether a fine should be issued.
- Flexible format. No need to change paper for different cities/operators.



Some of the features described may be optional. Due to continual product development, specifications are subject to change without notice.



CALE

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