



BETTARI DETERGENTI SRL
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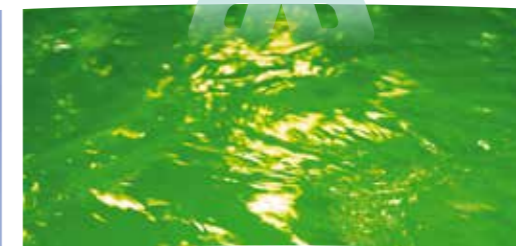
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Focused on cleaning





The heart of our business philosophy is **the cleaning, understood as:**

ETHICAL behaviour in relationships,

RESPONSIBILITY in the production,

ATTENTION to the needs of the people,

SENSIBILITY to the environment.

We make intelligent, sustainable and agreeable products. We also study integrated solutions for cleaning and sanitizing through the complete government of the production process, offering quality, service, innovation and training.



Founded in 1963 as a family business, has grown over time expanding its target market in **professional and industrial cleaning sector**, that now represent about the 95% of its turnover.

In 1993 the company moved into a new manufacturing plant with **the latest equipment and a modern research laboratory** in which works a team of experts in the formulation of detergents able to satisfy the most different needs.

The fully automated production allows the

creation of **liquid mixtures, solid detergents, cosmetics and medical devices**, from small **personalized bottles** to **bulk shipped in big trucks**.

An intensive activity of implementation of the range and the development of **innovative formulations with a low environmental impact**, are now the hallmarks of Bettari, claiming a working philosophy that has always been based on passion and engagement, shared by all employees and contractors, to provide **an excellent service**.

Concentrate on every market



Providing **professionalism and efficiency** to those companies who want to develop their own commercial brands.



Building **an exclusive partnership** with our best distributors, pursuing a common brand policy to win the challenge of the market.



To offer advice in different industrial sectors, studying and developing **innovative products and ad-hoc solutions** to achieve the best result.



At their arrival the raw materials undergo **conformity and quality checks both documentary and laboratory.**

Complete government of the manufacturing process

1

After a careful analysis of the real needs of the customer, the modern **research and development** department studies and tests formulations creating **effective integrated solutions for cleaning and sanitizing.**

4

The Bettari big warehouse allows to send quickly orders, both, large and small, ensuring a precise and punctual service.

2

The detailed compilation of the processing and working cards allows to the production department to initiate the mixing of the formulation **in modern automated systems** that can produce large quantities in compliance with all standards imposed by quality certifications.

3

The products are supplied bulk in barrels truck or **packed from small bottles to large size cans**, labelled with Bettari brand or personalized for Private Label.



Scrupulous quality controls on the finished product take place **both before and after packaging.**

and every professional sector

CATERING

A complete line for specific applications, required in the preparation of HACCP plans, too: liquid and solid dishwasher detergents, disinfectants, degreasers and scale removers.

ENVIRONMENT

A full range of cleaners for floors, countertops, furniture and mirrors, sanitary ware which has as its foundation the comfort and pleasantness.

LAUNDRY

Detergents for small systems but also for industrial laundries. Stain removers, cleaning agents, alkalizing, bleaches, softeners, for the more functional washing systems.

WORKSHOP

The specific line for the car wash and mechanical components, offers specific and high quality products, even for washes in tunnel or with pressure washers.

FOOD INDUSTRY AND ZOOTECHNY

New solutions that combine ease of use with the best results, as the new detergents single-phase that find application in various sectors.

POOL

Products for chlorination, anti algae, pH adjustment, flocculation and wintering, as well as collateral products for pool boards and dressing rooms.

COSMETICS

Rinsing products of high quality. Handwashing emollients or technical HACC sanitizers, dermoprotective body line, delicate and with a physiological pH, available in various sizes to refill dispenser.

MEDICAL ADVICES

Antibacterial products able to destroy harmful microorganisms using as disinfectants registered at the Italian Ministry of Health as Medical Surgical advices (PMC).



Bettari Detergenti has implemented an Environmental Management System for Quality and environment in compliance with the UNI EN ISO 9001 (published in 2008) and UNI EN ISO 14001:2004 in order to:

- Provide a guarantee of good organization;
- Clearly define the requirements for the services provided and the organizational and management structure;
- Enhance customer satisfaction through the effective management of processes to continuously improve the system itself;

Responsibly manage the impacts on the population and the environment, ensuring full compliance with legislation sensitizing staff and their suppliers.

Bettari, aware of how important is the integration of the environmental variable in business management to develop both personal and collective, poses the most attention with regard to the prevention of pollution, for the continuous improvement of its performance.



Focused on quality and advice



Training is definitely an important element to ensure its customers growth, security and tranquillity.

Bettari, thanks to the advice of its staff and the experience of a team of young professionals, organizes training courses in the company with very specific content that over time will become a valuable contribution to the growth of customers and their employees.

