



## ABOUT US







Jofel is a multinational company manufacturing, selling and distributing Professional Cleaning and Hygiene Equipment and Systems, with a presence stretching over 30 years in international markets, including over 80 countries on 5 continents.











# OUR MISSION



To offer latest generation Cleaning and Hygiene Equipment on a global scale to the Professional sector. Jofel focuses its efforts towards creating quality products, as well as fully satisfying its customers by establishing mutually beneficial relationships with them.

# OUR VISION



To be leaders and set the global standard for Professional Cleaning and Hygiene Equipment, and to help people care for their Hygiene. Commitment to the environment.

# OUR AIM



To be the global reference brand and manufacturer for Professional Cleaning and Hygiene Equipment and Systems.

## WHAT DO WE DO?





Jofel offers a full service and sets the standard for latest generation products based on quality, range, service, R&D+I in the Professional and Hygiene sector.

As leaders in Spain and Mexico, our activities are undertaken within the institutional channel, with an extensive and complete portfolio for the sector, and a broad commercial and distribution network in over 80 countries.



# WHERE DO WE MANUFACTURE?



Jofel undertakes its manufacturing operations in Spain and Mexico, making it a solidly global industrial company. This allows it to operate in the global market with products adapted to every need and special requirement, using our experience to develop new items based on our ongoing work in R&D+I.









## WHERE DO WE SELL?



We have our own companies, in Spain and France, Mexico and the United States. 80% of our sales come from outside Spain, highlighting the importance of our target countries (besides those already mentioned): the UK, Germany, Portugal, Italy, Morocco, Russia, Middle East, Israel, Poland, South Africa, India, the United States, Central America, Colombia, etc. In over 80 countries.



Our equipment and systems are present in hotels, restaurants, bars, businesses of all kinds, clinics, hospitals, nursing homes, care homes, offices, consultancies, service stations, shopping centres, sports centres, gyms, universities, colleges, etc.



## OUR STORY



## Design, Manufacture and Distribution of:

- Hand dryers
- Paper dispensers
- Soap dispensers



## Opening of a new factory in Alicante

- New product ranges
- International push



## **CFS**BRANDS

**CFS BRANDS Acquires** Jofel Industrial, S.A.

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1986 - 1990

1990 - 2000



Creation of companies in:

- Mexico
- USA
- France
- Portugal
- Brazil





## 2010 - 2015

Increased range of technologically advanced products, providing a bonus in design and efficiency, with a commitment to saving energy and caring for the Environment.





Foundation of the Company Jofel Industrial S.A.

- Creation of the Jofel brand.





CFS BRANDS ACQUIRES JOFEL INDUSTRIAL, S.A.

# **CFS**BRANDS

**CFS Brands** is the parent company of leading brands in foodservice, sanitary maintenance and healthcare/hospitality meal delivery in the United States.

Companies such as Carlisle FoodService Products, San Jamar, Dinex, Sparta Brush and others come together under CFS Brands to offer a wide variety of products, services and market leadership.

Trent Freiberg, Chairman and CEO of CFS Brands, commented: "Jofel is an exceptional company and is the perfect complement to our San Jamar brand, both in terms of product and geographic distribution. We welcome all Jofel Industrial S.A. employees to CFS Brands".

We are proud to join the great CFS Brands family.



# **CFS**BRANDS

CFS Brands connects the leaders in foodservice, sanitary maintenance and healthcare/hospitality meal delivery – offering expanded product choice, services and leadership to the marketplace.





## Carlisle FoodService Products.

Professional-grade solutions to the foodservice, healthcare and janitorial markets. The best products of the highest quality with unmatched customer service.





## San Jamar.

Your partner in food safety, counter service, personal safety, and washroom products. For more than 20 years San Jamar has listened and innovated – making your operations smarter, safer and more sanitary.



# DINEX.

#### Dinex.

The leader in healthcare meal service and in-patient tray assembly systems. Keeping your guests happy with the best food at the right temperatures; keeping your hot food hot and your cold food cold.



# **SPARTA**

## Sparta.

The right brush for every job. The premier name in professional-quality brushes for the foodservice and food processing industries. Sparta offers innovative cleaning solutions made with the very best materials for efficiency and durability Sparta saves you time and money.



## Snap Drape

## Snap Drape.

In 1973 Snap Drape introduced the first patented clip-on table skirting which offered an efficient, cost-effective way to dress up banquet tables and stages. Still going strong, Snap Drape is the final word in finished textile products for banquets and fine dining.



## MARKO

#### Marko.

Since 1946, Marko has served the foodservice industry with over 3,000 table covering solutions consisting of fabric products, vinyl products, and specialty products.

# **CFS**BRANDS



## SANI STATION

Sani Station.

Modernizing food safety from prep to plate. Sani Station gives staff access to clean and sanitized continuous use utensils without jeopardizing the flow of business or compromising product quality. Sani Station makes food safety a priority.



# PIPER

**Produits Piper.** 

Piper Products is a premier manufacturer specializing in cafeteria and buffet serving systems, blast chillers, Anliker vegetable slicers, food merchandisers, an array of support equipment, and food transport equipment. Look for Piper Products in the healthcare industry, convenience stores, restaurants, prisons, school cafeterias, grocery stores, and bakeries.



## EL CASTOR MITH YOU

Cepillos El Castor.

Cepillos El Castor is the leading manufacturer in Mexico and Latin America of cleaning brushes and HACCP compliant color-coded products. Cepillos El Castor focuses on meeting the needs of maximum hygiene for industries and facilities where adherence to critical health and safety standards is vital to their operations.





## Ayrking.

AyrKing is a team of food preparation specialists committed to the idea that quality, consistency and profitability all start at the very beginning. We understand that optimizing the food preparation process is the key to reducing costs and perfecting the final product.





## Jofel Industrial, S.A.

Jofel Industrial, S.A. is a multinational company dedicated to the production, selling, and distribution of systems and equipment for professional hygiene and cleaning.







## AA92000

- High quality stainless steel.
- Optical sensor and automatic stop.
- Energy saving
- Easy maintenance..



## AA16500

- High quality stainless steel.
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.
- Idea for smaller spaces.



AA18000 AVE HIGH PERFORMANCE HAND DRIVE

- High quality stainless steel.
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.



AA19300
SILVER HIGH PERFORMANCE HAND DRY

- High-quality ABS
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.



AA19000 WHITE HIGH PERFORMANCE

- High-quality ABS
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.



AA24550

- High-quality ABS
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.



AA25050

- High-quality ABS
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.



AA56600 POWER+ HAND DRYER

- High-quality ABS
- Optical sensor and automatic stop.
- Energy saving.
- Easy maintenance.
- Modern design.
- Idea for smaller spaces.

## Range of colours



Gloss black



Matt black



Silver



Stainless steel glossy



Satin stainless steel



Graphite











## AC70000 SILVER AITANA SOAP DISPENSER

- Liquid soap dispenser with refillable deposit.
- Made of high-quality and resistant ABS.
- Push button with anti-corrosion and anti-drip valve.
- Easy maintenance and long life.



## AC70600 BLACK AITANA SOAP DISPENSER

- Liquid soap dispenser with refillable deposit.
- Made of high-quality and resistant ABS.
- Push button with anti-corrosion and anti-drip valve.
- Easy maintenance and long life.



## AC91000 AZURE OPTICAL SOAP DISPENSER

- Optical liquid soap dispenser with refillable deposit.
- Casing in high-quality ABS.
- Dispenses soap by "NON TOUCH" hand presentation for total hygiene.
- Easy maintenance and long life.



## AC73000

- Multifunction soap dispenser (gel and foam).
- Made of high-quality and resistant ABS.
- Push button with anti-corrosion and anti-drip valve.
- Easy maintenance and long life.



- Multifunction soap dispenser (gel and foam). - Made of high-quality and

AC73300

- resistant ABS. - Push button with
- anti-corrosion and anti-drip valve.
- Easy maintenance and long life.



AC73600 BLACK AITANA MIX SYSTEM DISPENSER

- Multifunction soap dispenser (gel and foam).
- Made of high-quality and resistant ABS.
- Push button with anti-corrosion and anti-drip valve.
- Easy maintenance and long life.

## **SOAP CARTRIDGES FOR DISPENSERS**

- Semi-rigid, made of high quality and resistant polyethylene.
- Collapsible and recyclable.
- 1 litre capacity.
- Each cartridge has an integrated valve, disposable and non-reusable.
- Anti-corrosion and anti-drip valve.
- Exclusive use in Aitana Multifunction dispensers (refs. 73\*).
- Interchangeability: possibility of alternating or changing gel and foam cartridges with each other.
- High quality gel and foam, certified and approved for various uses.
- PH neutral and free of aggressive agents.





**FOAM SOAP** 



AT54500
MULTIFUNCTION SYSTEM CARTRIDGE << MIX>

GEL



AT54700 MULTIFUNCTION SYSTEM CARTRIDGE <<MIX>

**ALOE GEL** 

## Range of colours





black





black





steel

glossy



Satin

stainless

steel







Smoke black







#### AE57600-MT ABS ROLL HOLDER

- Industrial paper dispenser for 300/400 m rolls, Ø 220/260 mm.
- Made of high-quality ABS.



#### AE51700 ABS ANTIBACTERIAL ROLL HOLDER

- Industrial paper dispenser for rolls of 300 m, Ø 220 mm.
- Made of high-quality, anti-bacterial ABS.



#### AE25500 FUTURA ROLL HOLDER

- Industrial paper dispenser for rolls of 300/400 m. Ø 220/260 mm.
- Made of high-quality gloss stainless steel.



#### AG47000 ABS ROD PAPER DISPENSER

- Dispenser for rod roll
- Dispenses at base.
- Rolls up to 205 mm.



#### AG47600 ABS ROD PAPER DISPENSER

- Dispenser for rod roll paper
- Dispenses at base.
- Rolls up to 205 mm.



#### AG45000 STAINLESS STEEL ROD PAPER DISPENSER

- Dispenser for rod roll paper
- Dispenses at base.
- Rolls up to 205 mm.
- High-quality, high-strength, satinfinish stainless steel casing.



#### AG56000 ABS AUTOCUTTING DISPENSER

- Continuous roll paper dispenser.
- Max. roll Ø 210 mm.
- Pre-cut services of 28 cm.



#### AG56600-MT ABS AUTOCUTTING DISPENSER

- Continuous roll paper dispenser.
- Max. roll Ø 210 mm.
- Pre-cut services of 28 cm.



## AG58000 ABS AUTOCUTTING DISPENSER

- Continuous roll paper dispenser.
- Max. roll Ø 210 mm.
- Pre-cut services of 28 cm.



#### AG59500 STAINLESS STEEL SELF-CUTTING DISPENSER

- Continuous roll paper dispenser.
- Max. roll Ø 210 mm.
- Pre-cut services of 28 cm.
- Gloss stainless steel casing.



## AG19800 ABS AUTOMATIC DISPENSER

- Optical continuous roll paper dispenser.
- It works both on mains and battery power.
- Quick paper refill and simple installation
- .- Easy maintenance and long life.

## **Range of colours**



Gloss

black



black









glossy



steel

Smoke blue

Smoke black





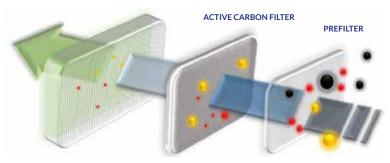
## JOEFL HAND DRYER WITH HEPA FILTER



Jofel hand dryers fitted with HEPA filter which, unlike other filters, retain much smaller-sized particles.

For particles such as COVID19 which measure between 0.06 and 0.2 µm. The efficiency of the HEPA type filters is equal to, or greater than, 99.99%.

#### HEPA FILTER





## AA 19000 AVE ABS HIGH PERFORMANCE HAND DRYER

- High speed hand dryer.
- Optical sensor.
- High-quality and high resistance ABS casing.
- High efficiency and economy of consumption.
- Modern design.
- Easy maintenance and long life.



## AA24050 HIGH PERFORMANCE JET SMART HAND DRYER

- Made in resistant, high-quality, anti-bacterial ABS.
- High performance with hot air outlet.
- Energy saving.
- Modern design.
- Easy maintenance and long life.



### AA56000 POWER+ HAND DRYER

- Optical hand dyer
- Made of high-quality and resistant ABS.
- High performance with hot air outlet.
- Energy saving.
- Modern design.
- Idea for smaller spaces.

## **HYDRO-ALCOHOLIC GEL**



## AT50500J HYDRO-ALCOHOLIC SANITIZING GEL DISPENSER

- Transparent polyethylene dispenser.
- Cleans, sanitizes and disinfects.
- Certified and approved.



RC7300P
TABLETOP SUPPORT FOR DISPENSER

- Made of electrogalvanised steel.
- Easy and quick replacement of the dispenser.
- Very stable due to its special design.
- Prevents removal of the dispenser.



AT85005 SANITISING AND DISINFECTING GEL IN 5L BOTTLE

- Sanitizes and disinfects at the same time.
- Antiseptic for the skin.
- Colourless.
- Antimicrobial and astringent properties.
- Certified and approved

## RC7000P OPTICAL SOAP DISPENSER FOOT SUPPORT

- Painted in silver polyester.
- Integrated soap collection tray, avoiding dripping on the floor.
- Total height 1500 mm.
- For optical dispensers.

### RC7500P GEL DISPENSING STATION

- Made of 0.8 mm thick electro-galvanised steel.
- Designed and intended for high traffic areas due to its 15L capacity.
- Easily removable tray for gel collection and cleaning.
- It can be moved as it is autonomous.





## AM41000

ATLANTIC FEMENINE SANITARY CONTAINER WITH PEDAL

- Container to deposit feminine sanitary products.
- Manufactured in white high-quality and resistant polypropylene.
- Robust, resistant and long-lasting.
- Completely hygienic. Pedal opening.



## A190000

- BASIC ATMOSPHERIC DIFUSOR
- Manufactured in white high-quality and resistant polypropylene.
- Lock.
- L.E.D operation and charging information.
- Decorative, small size andeconomic.
- Easy-to-clean, hinged front.



### AY10000

HORIZONTAL NAPPY CHANGER

- High-density, high-strength polyethylene folding platform.
- Antibacterial and concave base for greater comfort.
- Pneumatic damper for smooth opening and closing.
- Pneumatic cushion to open and close smoothly.
- Easy maintenance.



## AJ36000 INSECT ELIMINATOR BY ABSORPTION

- Made of high-quality and resistant ABS.
- Insects are attracted by the light source and sucked away.
- Silent and ecological
- Safe: automatically stops upon touching blades.
- Easy-to-use and operate.



## AJ57010 GRILL TT-20

- Electric insect exterminator.
- Made in stainless steel. High-quality and resistant.
- Designed to attract and eliminate flying insects.
- Easy to remove tray to ease cleaning and emptying.
- Clean, hygienic and long-lasting.



#### AV 10600 60 CM RIGHT/LEFT HINGED BAR

- Made of high quality and resistant stainless steel.
- Vandalism-resistant and hygienic.
- Adaptable to any space due to its versatility.
- Robust and resistant and long-lasting.



#### AV14830 FOLDING BAR FOOT

- Hinged bar fixed to the wall with "T" shaped support foot.
- Made in stainless steel.
- High-quality and resistant.
- Due to its special design, it folds down completely on the fixing wall.
- Vandalism-resistant and hygienic.
- When not in use, it takes up minimal space.
- Robust and resistant and long-lasting.



### AV40320 LEFT/RIGHT STRAIGHT WALL BAR

- 320 mm long wallmounted support bar.
- Made of high-quality and resistant stainless steel.
- Vandalism-resistant and hygienic.
- Easy maintenance, cleaning and long-lasting.
- Adaptable to any space due to its versatility.



## AV44500

LEFT/RIGHT STRAIGHT WALL BAR

- 500 mm long wallmounted fixing bar.
- Made of high-quality and resistant stainless steel.
- Vandalism-resistant and hygienic.
- Easy maintenance cleaning and long-lasting.
- Adaptable to any space due to its versatility.



## AV71400

#### ANGULAR SUPPORTING BAR 400 x 700

- Smooth AISI 304 satin stainless steel tube.
- Vandalism-resistant and hygienic.
- Wall fixing points: 3.
- Each fixing point: 3 screws.
- In accordance with current regulations.



## AL36000

#### PLASTIC LITTER BIN WITH HEAD AND LID ATLANTICA LINE

- Made of high-quality and resistant polypropylene.
- Removable pyramid-shaped white ABS head.
- Hygienic, concealing waste inside.



## AL707050AVZ

### SELECTIVE LITTER BIN THREE COMBINABLE MODULES

- Made of high-quality and resistant galvanised sheet metal.
- Incorporates 40 Litre polypropylene deposits in different selective colours.
- Top lock with key to secure the bin and prevent removal.
- Designed for selective recycling of all types of waste.



## AL707100

#### INDUSTRIAL WASTE CONTAINER

- Made of high quality black HDPE plastic.
- Incorporates 2 large 200 mm Ø wheels.
- Capacity 100L.
- Easily moved and transportable.
- Robust, resistant and long-lasting.



## AL50350

### METALLIC WAITER TROLLEY 3 SMALL TRAYS AND 1 BAG

- Made of high quality and resistant stainless steel tubing.
- Incorporates 3 polypropylene trays with side elevation.
- 4 free swivel castors of 100 mm Ø, with pedal brake.
- Maximum use of space.



## AL50550CS

### STAINLESS STEEL TROLLEY 1 LARGE TRAY AND 5 SORTING BAGS

- Made of high quality and resistant satin stainless steel tube.
- Up to 5 rectangular sorting bags, easily removable and extractable.
- Large storage capacity 500 L.
- Solid, robust, rigid and resistant.



## AB45600

## BLACK WALL-MOUNTED HAIR DRYER WITH PLUG

- Pistol hair dryer with wall support.
- Made of high-quality and resistant ABS.
- 1900 W power with ionizer for hair.
- Temperature and speed regulator.
- Ergonomic and powerful.



### AB65000

## DRYER WITH WALL SUPPORT

- Pistol hair dryer with wall support.
- Made of high-quality and resistant ABS.
  1400 W power.
- Gives out hot air, 2 temperature levels and 2 speeds.
- Modern, ergonomic and easy-to-use design.



## AH53000/54000

#### NAPKIN DISPENSER WITH ADVERTISING

- Cover, case and base made ABS, different colours.
- Two sides for advertising,
- made of transparent SAN.

   Capacity: 200 z-fold or v-fold napkins, 11x10 cm (closed).
- For Horeca, collectivities.
- FOI HOTECA, COILECTIVITIES.





# OUR CERTIFICATIONS



































